



New Yorkers Invite You to Visit

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This Marist College Institute for Public Opinion poll reports:

- **New Yorkers overwhelmingly rate their city tops as a place to visit or vacation:** 84% of city residents think New York City is an excellent or good place to visit or vacation including 48% of city residents who rate the city as “excellent.”

Question Wording: Do you think New York City is an excellent, good, only fair, or poor place to visit or vacation?

NYC Residents	Excellent/ Good	Excellent	Good	Fair	Poor
April 2004	84%	48%	36%	13%	3%

- **Many New Yorkers welcome the national Republican convention this summer:** 59% of New York City residents, including 60% of Democrats, think hosting the national Republican convention this summer is good for the city.

Question Wording: Do you think hosting the national Republican convention this summer is a good thing or a bad thing for New York City?

NYC Residents	Good Thing	Bad Thing	Unsure
April 2004	59%	31%	10%
Democrats	60%	30%	10%
Republicans	86%	10%	4%
Non-enrolled	50%	44%	6%

- **Most New Yorkers would like the city to host the 2012 Olympics:** 77% of city residents think it would be a good thing for New York City if it were chosen to host the summer Olympic games in 2012.

Question Wording: Do you think hosting the 2012 summer Olympics is a good thing or a bad thing for New York City?

NYC Residents	Good Thing	Bad Thing	Unsure
April 2004	77%	20%	3%

- Nets, yes...Jets, maybe:** A majority of New Yorkers, including 54% of Brooklyn residents, think moving the Nets to a new stadium in Brooklyn would be a good thing for the city. However, New York City residents divide over plans for the new sports complex for the Jets in Manhattan. 45% of city residents think the new football stadium is a good think for the city and 47% see it as a bad thing including 62% of Manhattan residents who oppose the idea.

Question Wording: Do you think building a new stadium for the Nets basketball team in Brooklyn/building a new stadium for the Jets football team on the West Side of Manhattan is a good thing or a bad thing for New York City?

NYC Residents	Good Thing	Bad Thing	Unsure
Nets Stadium in Brooklyn	54%	40%	6%
Bronx	46%	45%	9%
Brooklyn	54%	42%	4%
Manhattan	56%	39%	5%
Queens	58%	37%	5%
Staten Island	58%	37%	5%
Jets Stadium in Manhattan	45%	47%	8%
Bronx	37%	52%	11%
Brooklyn	52%	43%	5%
Manhattan	33%	62%	5%
Queens	50%	40%	10%
Staten Island	48%	42%	10%

How the Survey Was Conducted

This survey was conducted from March 30th through April 2nd, 2004. 768 residents of New York City were interviewed in proportion to the population in each borough. All interviews were conducted by telephone. The results for residents are statistically significant at $\pm 3.5\%$. The margin of error increases for cross-tabulations.