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Turnabout in NYC Campaign for Mayor 2005

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This Marist College Institute for Public Opinion poll reports:

- **Mayor Bloomberg rebounds against potential Democratic rivals:** In a major turnabout in this year's race for New York City mayor, Michael Bloomberg outpaces all of his Democratic contenders. Mayor Bloomberg, who trailed Former Bronx Borough President Fernando Ferrer just last month, now leads him by 13 points in the race for mayor among New York City's registered voters. Bloomberg receives the support of 51% of the city's registered voters compared with 38% for Ferrer. Mayor Bloomberg also leads potential rivals Manhattan Borough President C. Virginia Fields, Congressman Anthony Weiner, and Council Speaker Gifford Miller.

Question Wording: If November's election for mayor in New York City were held today, whom would you support if the candidates are:

Registered Voters	Michael Bloomberg, the Republican	Fernando Ferrer, the Democrat	Undecided
April 2005	51%	38%	11%
March 2005	42%	49%	9%
December 2004	39%	51%	10%
September 2004	43%	47%	10%
April 2004	41%	48%	11%

Registered Voters	Michael Bloomberg, the Republican	C. Virginia Fields, the Democrat	Undecided
April 2005	47%	41%	12%
March 2005	45%	42%	13%
December 2004	44%	44%	12%

Registered Voters	Michael Bloomberg, the Republican	Anthony Weiner, the Democrat	Undecided
April 2005	48%	36%	16%
March 2005	45%	41%	14%
December 2004	44%	39%	17%

Registered Voters	Michael Bloomberg, the Republican	Gifford Miller, the Democrat	Undecided
April 2005	50%	36%	14%
March 2005	44%	42%	14%
December 2004	42%	40%	18%

- **Mayor Bloomberg's re-election prospects improve:** 47% of city voters would like to see Michael Bloomberg re-elected as mayor. This is an increase of eight points since last month.

Question Wording: Overall, do you think Mayor Bloomberg deserves to be re-elected mayor or is it time to elect someone else?

Registered Voters	Deserves Re-election	Time to Elect Someone Else	Unsure
April 2005	47%	48%	5%
March 2005	39%	56%	5%
December 2004	42%	53%	5%

- **Mayor's job performance nudges upward:** Mayor Michael Bloomberg's approval rating is 48% among New York City's registered voters, a modest increase from the 43% he received in a similar poll conducted in March.

Question Wording: Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
April 2005	48%	8%	40%	35%	16%	1%
March 2005	43%	8%	35%	34%	21%	2%
December 2004	46%	6%	40%	35%	18%	1%
September 2004	42%	7%	35%	35%	21%	2%
April 2004	40%	7%	33%	38%	19%	3%

Registered Voters	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
Borough						
Bronx	33%	3%	30%	54%	13%	<1%
Brooklyn	49%	10%	39%	32%	18%	1%
Manhattan	59%	10%	49%	30%	10%	1%
Queens	46%	7%	39%	36%	16%	2%
Staten Island	52%	16%	36%	23%	21%	4%
Party						
Democrat	43%	7%	36%	41%	15%	1%
Republican	62%	14%	48%	28%	10%	<1%
Non-enrolled	47%	6%	41%	27%	23%	3%
Race						
White	59%	10%	49%	28%	12%	1%
African American	31%	8%	23%	47%	19%	3%
Latino	32%	3%	29%	51%	17%	<1%

- **Education, jobs, and economic development remain top concerns for city voters:** When thinking about the priorities facing the next mayor, many city voters place education at the top of the list. It is followed by jobs, economic development, poverty and homelessness, crime, taxes, and race relations.

Question Wording: Do you think the top priority for the next mayor should be

Registered Voters	April 2005	March 2005
Education	32%	37%
Jobs	21%	20%
Economic development	19%	18%
Poverty and homelessness	13%	12%
Crime	7%	7%
Taxes	5%	4%
Ethnic and racial relations	3%	2%

- **Voters give mayor thumbs down on his support for the West Side Stadium:** 52% of city voters are less likely to vote for Mayor Bloomberg because of his support for the West Side Stadium project.

Question Wording: From what you have read or heard, are you more likely or less likely to vote for Michael Bloomberg based on his support of the West Side Stadium project?

Registered Voters	More Likely	Less Likely	No difference	Unsure
April 2005	35%	52%	8%	5%
Borough				
Bronx	30%	60%	5%	5%
Brooklyn	35%	51%	9%	5%
Manhattan	27%	62%	6%	5%
Queens	45%	41%	9%	5%
Staten Island	38%	36%	15%	11%

How the Survey Was Conducted

This survey was conducted on April 25th and 26th, 2005. 525 registered voters in New York City were interviewed in proportion to the enrollment in each borough. The results are statistically significant at $\pm 4.5\%$. The margin of error increases for cross-tabulations.