

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Likely Voters			
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		48%	47%	1%	4%
Party Identification	Democrat	92%	4%	1%	3%
	Republican	4%	94%	0%	1%
	Independent	44%	48%	3%	4%
Party Identification***	Strong Democrats	95%	3%	1%	1%
	Soft Democrats	82%	13%	1%	4%
	Just Independents	37%	42%	8%	14%
	Soft Republicans	9%	88%	2%	1%
	Strong Republicans	4%	95%	0%	1%
Tea Party Supporters		12%	85%	2%	1%
Political Ideology	Very liberal-Liberal	87%	9%	2%	3%
	Moderate	62%	34%	1%	4%
	Conservative-Very conservative	17%	79%	2%	2%
Presidential Choice	Barack Obama and Joe Biden	89%	8%	1%	2%
	Mitt Romney and Paul Ryan	6%	92%	1%	1%
Gender	Men	41%	54%	2%	4%
	Women	55%	40%	1%	4%
Age	Under 45	47%	48%	0%	5%
	45 or older	49%	47%	2%	3%
Age	18 to 29	60%	35%	0%	5%
	30 to 44	40%	55%	1%	4%
	45 to 59	45%	48%	3%	4%
	60 or older	52%	45%	1%	2%
Race	White	47%	48%	2%	3%
	Non-white	66%	31%	0%	2%
Region	Milwaukee	62%	35%	0%	3%
	Southeast	39%	58%	2%	2%
	Southwest	58%	37%	2%	3%
	Northeast	50%	45%	1%	4%
	Northwest	41%	51%	2%	6%
Household Income	Less than \$75,000	50%	45%	1%	4%
	\$75,000 or more	45%	52%	1%	2%
Education	Not college graduate	51%	44%	2%	4%
	College graduate	45%	52%	1%	2%
Marital Status	Married	43%	53%	1%	3%
	Not married	57%	37%	1%	4%
U.S. Military Veteran		42%	53%	2%	3%
Interview Type	Landline	49%	47%	2%	2%
	Cell Phone	46%	45%	1%	8%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1065 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.