

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters			
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		48%	46%	1%	5%
Party Identification	Democrat	91%	4%	1%	4%
	Republican	4%	94%	0%	2%
	Independent	43%	48%	3%	5%
Party Identification***	Strong Democrats	94%	3%	1%	2%
	Soft Democrats	81%	13%	1%	5%
	Just Independents	37%	41%	7%	15%
	Soft Republicans	9%	88%	2%	1%
	Strong Republicans	4%	95%	0%	1%
Tea Party Supporters		12%	85%	2%	1%
Political Ideology	Very liberal-Liberal	87%	8%	1%	4%
	Moderate	60%	34%	1%	4%
	Conservative-Very conservative	17%	78%	2%	3%
Presidential Choice	Barack Obama and Joe Biden	87%	9%	1%	4%
	Mitt Romney and Paul Ryan	6%	92%	1%	1%
Gender	Men	41%	53%	2%	4%
	Women	54%	40%	1%	5%
Age	Under 45	47%	47%	0%	6%
	45 or older	48%	46%	2%	4%
Age	18 to 29	58%	36%	0%	6%
	30 to 44	40%	54%	1%	6%
	45 to 59	45%	48%	3%	5%
	60 or older	52%	44%	1%	2%
Race	White	46%	48%	2%	4%
	Non-white	64%	31%	0%	5%
Region	Milwaukee	60%	36%	0%	4%
	Southeast	39%	57%	2%	2%
	Southwest	57%	37%	2%	5%
	Northeast	50%	44%	1%	6%
	Northwest	41%	50%	2%	8%
Household Income	Less than \$75,000	49%	44%	1%	5%
	\$75,000 or more	44%	52%	1%	3%
Education	Not college graduate	50%	43%	1%	6%
	College graduate	44%	53%	1%	2%
Marital Status	Married	43%	52%	1%	4%
	Not married	56%	38%	1%	5%
U.S. Military Veteran		42%	52%	2%	3%
Interview Type	Landline	49%	47%	1%	3%
	Cell Phone	45%	44%	1%	10%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 28th and October 29th, 2012, N=1332 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.