

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		49%	45%	2%	4%
When Casting Ballot	Vote-Voted early or by absentee	59%	39%	2%	1%
	Vote on Election Day	45%	49%	2%	4%
	Have not decided	56%	35%	2%	8%
Party Identification	Democrat	93%	4%	1%	2%
	Republican	2%	97%	0%	1%
	Independent	48%	42%	5%	5%
Party Identification***	Strong Democrats	95%	3%	1%	1%
	Soft Democrats	89%	6%	1%	4%
	Just Independents	44%	34%	12%	11%
	Soft Republicans	8%	87%	1%	4%
	Strong Republicans	1%	99%	0%	0%
Tea Party Supporters		14%	83%	2%	2%
Political Ideology	Very liberal-Liberal	88%	7%	2%	2%
	Moderate	62%	31%	3%	4%
	Conservative-Very conservative	20%	77%	1%	3%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	59%	41%	0%	0%
Past Participation**	Yes	49%	45%	2%	4%
	No	54%	38%	4%	3%
Enthusiasm about Presidential Election	High	48%	51%	1%	1%
	Moderate	59%	36%	2%	3%
	Low	37%	32%	12%	20%
Gender	Men	43%	49%	3%	4%
	Women	55%	41%	1%	3%
Age	Under 45	53%	40%	3%	3%
	45 or older	48%	47%	1%	3%
Age	18 to 29	62%	31%	4%	3%
	30 to 44	49%	45%	3%	4%
	45 to 59	45%	50%	1%	4%
	60 or older	50%	45%	2%	2%
Race	White	47%	47%	2%	3%
	Non-white	71%	26%	0%	2%
Region	Milwaukee	62%	32%	2%	4%
	Southeast	39%	57%	2%	3%
	Southwest	61%	36%	1%	2%
	Northeast	50%	41%	2%	7%
	Northwest	43%	50%	3%	4%
Household Income	Less than \$75,000	54%	41%	2%	3%
	\$75,000 or more	41%	53%	1%	5%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	45%	50%	3%	3%
Marital Status	Married	41%	54%	2%	3%
	Not married	63%	31%	2%	4%
U.S. Military Veteran		40%	53%	2%	4%
Interview Type	Landline	48%	48%	1%	3%
	Cell Phone	54%	36%	4%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 28th and October 29th, 2012, N=1332 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.