

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		49%	46%	2%	3%
When Casting Ballot	Vote-Voted early or by absentee	59%	39%	2%	0%
	Vote on Election Day	45%	50%	2%	4%
	Have not decided	53%	39%	1%	8%
Party Identification	Democrat	93%	5%	1%	2%
	Republican	2%	97%	0%	1%
	Independent	48%	44%	4%	5%
Party Identification***	Strong Democrats	95%	4%	1%	1%
	Soft Democrats	90%	6%	1%	3%
	Just Independents	43%	38%	10%	9%
	Soft Republicans	7%	88%	1%	4%
	Strong Republicans	1%	99%	0%	0%
Tea Party Supporters		12%	85%	1%	2%
Political Ideology	Very liberal-Liberal	89%	8%	1%	2%
	Moderate	62%	31%	3%	3%
	Conservative-Very conservative	18%	79%	1%	2%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	59%	41%	0%	0%
Enthusiasm about Presidential Election	High	48%	51%	1%	1%
	Moderate	57%	38%	1%	4%
	Low	38%	34%	10%	19%
Gender	Men	43%	51%	3%	3%
	Women	55%	41%	1%	3%
Age	Under 45	53%	41%	3%	3%
	45 or older	48%	48%	1%	3%
Age	18 to 29	63%	31%	3%	3%
	30 to 44	48%	47%	3%	3%
	45 to 59	45%	51%	1%	4%
	60 or older	51%	46%	2%	2%
Race	White	47%	48%	2%	3%
	Non-white	70%	29%	0%	2%
Region	Milwaukee	63%	32%	1%	3%
	Southeast	39%	58%	1%	2%
	Southwest	61%	37%	1%	1%
	Northeast	49%	43%	2%	6%
	Northwest	43%	51%	2%	4%
Household Income	Less than \$75,000	53%	43%	2%	2%
	\$75,000 or more	43%	52%	1%	4%
Education	Not college graduate	52%	44%	1%	3%
	College graduate	45%	50%	2%	3%
Marital Status	Married	41%	55%	1%	3%
	Not married	63%	32%	2%	3%
U.S. Military Veteran		40%	54%	2%	3%
Interview Type	Landline	48%	49%	1%	2%
	Cell Phone	53%	38%	3%	6%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1065 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.