

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		47%	47%	6%
When Interviewed	Pre-Debate	47%	48%	6%
	Post-Debate	47%	46%	7%
Party Identification	Democrat	7%	86%	7%
	Republican	95%	4%	1%
	Independent	46%	46%	8%
Tea Party Supporters		85%	12%	3%
Political Ideology	Very liberal-Liberal	12%	84%	4%
	Moderate	37%	54%	9%
	Conservative-Very conservative	73%	22%	5%
Presidential Choice	Barack Obama and Joe Biden	6%	86%	7%
	Mitt Romney and Paul Ryan	94%	3%	2%
Gender	Men	54%	41%	5%
	Women	40%	53%	7%
Age	Under 45	45%	50%	4%
	45 or older	47%	45%	7%
Age	18 to 29	34%	55%	11%
	30 to 44	50%	49%	2%
	45 to 59	45%	48%	7%
	60 or older	49%	43%	7%
Race	White	49%	45%	6%
	Non-white	27%	64%	9%
Region	Milwaukee	35%	58%	7%
	Southeast	58%	35%	7%
	Southwest	37%	56%	6%
	Northeast	49%	45%	6%
	Northwest	46%	48%	6%
Household Income	Less than \$75,000	45%	49%	6%
	\$75,000 or more	49%	46%	6%
Education	Not college graduate	47%	46%	7%
	College graduate	46%	49%	5%
Marital Status	Married	51%	44%	5%
	Not married	41%	52%	8%
U.S. Military Veteran		60%	34%	5%
Interview Type	Landline	48%	47%	5%
	Cell Phone	43%	47%	10%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.