

NBC News/WSJ/Marist Poll Wisconsin Registered Voter Tables

Wisconsin Registered Voters					
Tossup including those who are undecided yet leaning toward a candidate or voted absentee					
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		50%	44%	2%	4%
When Interviewed	Pre-Debate	50%	43%	3%	4%
	Post-Debate	49%	44%	1%	5%
Party Identification	Democrat	96%	3%	0%	2%
	Republican	3%	96%	1%	1%
	Independent	47%	43%	4%	6%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	92%	5%	2%	2%
	Just Independents	38%	38%	7%	17%
	Soft Republicans	7%	87%	3%	4%
	Strong Republicans	1%	99%	1%	0%
Tea Party Supporters		14%	84%	0%	1%
Political Ideology	Very liberal-Liberal	87%	9%	1%	2%
	Moderate	59%	35%	2%	5%
	Conservative-Very conservative	22%	72%	2%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	59%	41%	0%	0%
	Might vote differently	41%	59%	0%	0%
Past Participation**	Yes	50%	44%	2%	4%
	No	49%	39%	1%	12%
Plan to Vote Early	Vote-Voted early or by absentee	65%	34%	0%	1%
	Vote on Election Day	47%	48%	2%	4%
	Have not decided	54%	30%	4%	12%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	52%	40%	2%	6%
	Low	42%	33%	9%	16%
Gender	Men	43%	50%	3%	5%
	Women	57%	38%	1%	4%
Age	Under 45	51%	41%	3%	5%
	45 or older	49%	45%	1%	4%
Age	18 to 29	55%	32%	3%	9%
	30 to 44	49%	45%	3%	3%
	45 to 59	49%	45%	1%	5%
	60 or older	49%	45%	1%	4%
			49%	45%	1%
Race	White	47%	46%	2%	5%
	Non-white	74%	21%	4%	1%
Region	Milwaukee	63%	30%	4%	3%
	Southeast	39%	55%	1%	5%
	Southwest	60%	33%	2%	5%
	Northeast	46%	47%	1%	6%
	Northwest	49%	46%	1%	4%
Household Income	Less than \$75,000	52%	40%	2%	5%
	\$75,000 or more	48%	48%	2%	2%
Education	Not college graduate	48%	45%	2%	5%
	College graduate	53%	43%	1%	3%
Marital Status	Married	46%	50%	1%	3%
	Not married	55%	36%	3%	7%
U.S. Military Veteran		35%	56%	4%	5%
Interview Type	Landline	51%	44%	1%	4%
	Cell Phone	47%	43%	3%	7%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted October 15th through October 17th, 2012, N=1312 MOE +/- 2.7 percentage points. Pre-debate N=659 MOE +/- 3.8 percentage points. Post-debate N=653 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.