

NBC News/WSJ/Marist Poll Wisconsin Likely Voter Tables

		Wisconsin Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		51%	45%	1%	3%
When Casting Ballot	Already Voted-Plan to Vote Early	64%	35%	0%	1%
	Plan to Vote on Election Day	47%	48%	1%	3%
When Interviewed	Pre-Debate	50%	45%	2%	3%
	Post-Debate	51%	45%	1%	4%
Party Identification	Democrat	96%	2%	0%	2%
	Republican	2%	97%	1%	1%
	Independent	48%	44%	2%	5%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	92%	5%	1%	3%
	Just Independents	43%	40%	4%	13%
	Soft Republicans	6%	88%	2%	4%
	Strong Republicans	1%	99%	1%	0%
Tea Party Supporters		13%	87%	0%	1%
Political Ideology	Very liberal-Liberal	90%	8%	1%	1%
	Moderate	60%	34%	1%	4%
	Conservative-Very conservative	22%	74%	1%	3%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	58%	42%	0%	0%
Enthusiasm about Presidential Election	High	50%	49%	0%	1%
	Moderate	53%	39%	2%	6%
	Low	43%	38%	8%	11%
Gender	Men	44%	51%	2%	3%
	Women	57%	39%	0%	4%
Age	Under 45	52%	43%	2%	3%
	45 or older	50%	46%	1%	4%
Age	18 to 29	56%	35%	3%	6%
	30 to 44	51%	46%	2%	2%
	45 to 59	50%	45%	1%	4%
	60 or older	50%	46%	1%	3%
Race	White	48%	47%	1%	4%
	Non-white	75%	22%	2%	1%
Region	Milwaukee	63%	32%	3%	2%
	Southeast	39%	57%	1%	4%
	Southwest	62%	33%	2%	3%
	Northeast	46%	48%	1%	5%
	Northwest	50%	46%	1%	3%
Household Income	Less than \$75,000	52%	42%	2%	4%
	\$75,000 or more	49%	48%	1%	1%
Education	Not college graduate	48%	46%	2%	4%
	College graduate	54%	43%	1%	2%
Marital Status	Married	47%	50%	1%	2%
	Not married	56%	37%	2%	5%
U.S. Military Veteran		35%	59%	2%	4%
Interview Type	Landline	51%	45%	1%	3%
	Cell Phone	49%	43%	3%	5%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 15th through October 17th, 2012, N=1013 MOE +/- 3.1 percentage points. Pre-debate N=500 MOE +/- 4.4 percentage points. Post-debate N=513 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.