

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		49%	40%	11%
Party Identification	Democrat	11%	77%	12%
	Republican	92%	3%	5%
	Independent	51%	34%	14%
Tea Party Supporters		87%	9%	4%
Political Ideology	Very liberal-Liberal	16%	75%	9%
	Moderate	42%	47%	11%
	Conservative-Very conservative	75%	15%	10%
Presidential Choice	Barack Obama and Joe Biden	13%	76%	12%
	Mitt Romney and Paul Ryan	91%	3%	6%
Gender	Men	52%	37%	11%
	Women	45%	42%	12%
Age	Under 45	47%	39%	14%
	45 or older	49%	41%	10%
Age	18 to 29	35%	46%	19%
	30 to 44	52%	36%	12%
	45 to 59	48%	42%	9%
	60 or older	50%	39%	11%
Race	White	51%	38%	11%
	Non-white	28%	60%	12%
Region	Milwaukee	40%	52%	8%
	Southeast	64%	29%	7%
	Southwest	32%	53%	14%
	Northeast	49%	36%	14%
	Northwest	48%	37%	15%
Household Income	Less than \$75,000	44%	42%	13%
	\$75,000 or more	56%	40%	4%
Education	Not college graduate	46%	40%	14%
	College graduate	53%	40%	7%
Marital Status	Married	57%	35%	9%
	Not married	38%	47%	15%
Evangelical Christians		63%	28%	9%
U.S. Military Veteran		59%	31%	9%
Interview Type	Landline	50%	40%	10%
	Cell Phone	46%	38%	16%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.