

		Wisconsin Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		45%	46%	9%
Party Identification	Democrat	92%	3%	6%
	Republican	1%	97%	2%
	Independent	39%	47%	15%
Tea Party Supporters		10%	87%	3%
Political Ideology	Very liberal-Liberal	82%	8%	10%
	Moderate	57%	35%	8%
	Conservative-Very conservative	17%	77%	6%
Presidential Choice	Barack Obama and Joe Biden	90%	4%	6%
	Mitt Romney and Paul Ryan	1%	96%	3%
Gender	Men	40%	51%	9%
	Women	50%	41%	9%
Age	Under 45	46%	44%	10%
	45 or older	46%	46%	9%
Age	18 to 29	51%	38%	11%
	30 to 44	44%	47%	10%
	45 to 59	47%	46%	7%
	60 or older	44%	46%	10%
Race	White	42%	48%	9%
	Non-white	72%	19%	9%
Region	Milwaukee	58%	34%	9%
	Southeast	31%	59%	10%
	Southwest	62%	30%	8%
	Northeast	44%	48%	8%
	Northwest	41%	48%	11%
Household Income	Less than \$75,000	49%	42%	9%
	\$75,000 or more	46%	48%	6%
Education	Not college graduate	46%	44%	11%
	College graduate	45%	49%	7%
Marital Status	Married	40%	52%	9%
	Not married	53%	37%	10%
Evangelical Christians		28%	63%	9%
U.S. Military Veteran		34%	58%	8%
Interview Type	Landline	44%	46%	9%
	Cell Phone	48%	43%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.