

NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters		
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		49%	44%	7%
Party Identification	Democrat	92%	5%	3%
	Republican	4%	94%	2%
	Independent	44%	45%	11%
Party Identification***	Strong Democrats	95%	3%	1%
	Soft Democrats	78%	15%	8%
	Just Independents	45%	34%	21%
	Soft Republicans	10%	82%	8%
Tea Party Supporters	Strong Republicans	3%	96%	1%
		17%	79%	4%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	58%	37%	6%
	Conservative-Very conservative	20%	73%	7%
Presidential Choice	Barack Obama and Joe Biden	86%	9%	5%
	Mitt Romney and Paul Ryan	7%	90%	3%
Gender	Men	45%	48%	7%
	Women	52%	41%	7%
Age	Under 45	47%	43%	10%
	45 or older	50%	44%	5%
Age	18 to 29	51%	35%	14%
	30 to 44	45%	47%	8%
	45 to 59	50%	44%	6%
	60 or older	51%	45%	5%
Race	White	47%	46%	7%
	Non-white	67%	28%	6%
Region	Milwaukee	63%	32%	4%
	Southeast	38%	55%	7%
	Southwest	58%	35%	6%
	Northeast	42%	47%	11%
	Northwest	49%	45%	6%
Household Income	Less than \$75,000	52%	43%	6%
	\$75,000 or more	48%	47%	5%
Education	Not college graduate	51%	41%	8%
	College graduate	45%	51%	4%
Marital Status	Married	42%	52%	6%
	Not married	57%	35%	8%
Evangelical Christians		33%	58%	9%
U.S. Military Veteran		41%	55%	4%
Interview Type	Landline	48%	46%	6%
	Cell Phone	52%	39%	9%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.