

## NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		51%	43%	1%	5%
Party Identification	Democrat	95%	3%	0%	2%
	Republican	2%	96%	0%	2%
	Independent	46%	42%	3%	8%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	86%	8%	2%	4%
	Just Independents	42%	35%	2%	21%
	Soft Republicans	8%	82%	5%	5%
Tea Party Supporters	Strong Republicans	1%	99%	0%	0%
		13%	83%	2%	3%
Political Ideology	Very liberal-Liberal	88%	8%	1%	4%
	Moderate	63%	32%	1%	4%
	Conservative-Very conservative	18%	76%	2%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	52%	48%	0%	0%
Past Participation**	Yes	50%	44%	2%	5%
	No	65%	28%	0%	7%
Plan to Vote Early	Vote early or by absentee	53%	42%	0%	5%
	Vote on Election Day	48%	46%	1%	4%
	Have not decided	60%	30%	3%	7%
Enthusiasm about Presidential Election	High	50%	49%	1%	1%
	Moderate	53%	40%	2%	5%
	Low	48%	30%	5%	17%
Gender	Men	47%	47%	2%	5%
	Women	54%	39%	1%	5%
Age	Under 45	53%	41%	3%	4%
	45 or older	50%	44%	1%	6%
Age	18 to 29	58%	34%	5%	3%
	30 to 44	51%	44%	1%	4%
	45 to 59	52%	43%	1%	5%
	60 or older	48%	45%	1%	6%
Race	White	47%	46%	2%	5%
	Non-white	80%	19%	0%	2%
Region	Milwaukee	66%	30%	0%	4%
	Southeast	36%	57%	1%	6%
	Southwest	64%	29%	2%	4%
	Northeast	47%	44%	3%	6%
	Northwest	49%	45%	1%	5%
Household Income	Less than \$75,000	54%	40%	2%	4%
	\$75,000 or more	51%	44%	1%	3%
Education	Not college graduate	51%	42%	1%	6%
	College graduate	51%	45%	1%	3%
Marital Status	Married	44%	50%	1%	5%
	Not married	59%	34%	2%	5%
Evangelical Christians		32%	61%	1%	5%
U.S. Military Veteran		37%	58%	1%	4%
Interview Type	Landline	50%	44%	1%	5%
	Cell Phone	53%	38%	2%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.