

NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the	Mitt Romney and Paul Ryan, the	Other	Undecided
		Democrats	Republicans		
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		50%	45%	1%	4%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	1%	98%	0%	1%
	Independent	46%	45%	3%	7%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	88%	8%	1%	3%
	Just Independents	42%	37%	1%	19%
	Soft Republicans	8%	84%	5%	3%
	Strong Republicans	1%	99%	0%	0%
Tea Party Supporters		11%	86%	1%	2%
Political Ideology	Very liberal-Liberal	89%	8%	0%	2%
	Moderate	64%	32%	1%	3%
	Conservative-Very conservative	17%	78%	2%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	49%	51%	0%	0%
Plan to Vote Early	Vote early or by absentee	53%	43%	0%	4%
	Vote on Election Day	47%	48%	1%	4%
	Have not decided	61%	34%	1%	3%
Enthusiasm about Presidential Election	High	49%	49%	1%	1%
	Moderate	53%	41%	2%	5%
	Low	46%	36%	3%	15%
Gender	Men	46%	49%	2%	4%
	Women	54%	42%	0%	4%
Age	Under 45	51%	44%	2%	2%
	45 or older	50%	45%	1%	5%
Age	18 to 29	56%	38%	4%	1%
	30 to 44	49%	47%	2%	3%
	45 to 59	52%	43%	1%	4%
	60 or older	48%	46%	1%	5%
Race	White	47%	48%	1%	4%
	Non-white	78%	21%	0%	2%
Region	Milwaukee	65%	32%	0%	3%
	Southeast	34%	61%	1%	4%
	Southwest	65%	30%	1%	3%
	Northeast	49%	45%	2%	4%
	Northwest	48%	47%	1%	3%
Household Income	Less than \$75,000	53%	42%	1%	3%
	\$75,000 or more	51%	45%	1%	2%
Education	Not college graduate	49%	45%	1%	5%
	College graduate	51%	45%	1%	3%
Marital Status	Married	44%	52%	0%	4%
	Not married	59%	36%	2%	3%
Evangelical Christians		31%	64%	1%	3%
U.S. Military Veteran		36%	59%	1%	4%
Interview Type	Landline	49%	46%	1%	4%
	Cell Phone	53%	42%	1%	4%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.