

		Wisconsin Likely Voters		
		Which one are you following more closely:		
		The recall election of Governor Walker	The Republican Presidential Primary	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		51%	37%	12%
Party Identification**	Republican	52%	36%	12%
	Independent	49%	39%	12%
Tea Party Supporters		51%	35%	14%
Intensity of Tea Party Support	Strongly support Tea Party	48%	33%	19%
	Support Tea Party	52%	37%	11%
	Does not support Tea Party	53%	38%	10%
Political Ideology	Liberal-Moderate	52%	38%	11%
	Conservative	53%	35%	12%
	Very conservative	45%	41%	14%
Political Ideology	Liberal-Moderate	52%	38%	11%
	Conservative-Very conservative	51%	37%	13%
Past Participation***	Yes	51%	36%	13%
	No	49%	45%	6%
Republican Candidates	Rick Santorum	49%	39%	11%
	Mitt Romney	54%	33%	13%
	Newt Gingrich	34%	54%	12%
	Ron Paul	52%	41%	7%
Gender	Men	55%	35%	9%
	Women	45%	39%	16%
Age	Under 45	50%	45%	5%
	45 or older	52%	34%	14%
Region	Milwaukee	50%	41%	10%
	Southeast	54%	33%	13%
	Southwest	46%	41%	13%
	Northeast	54%	32%	14%
	Northwest	46%	43%	11%
Household Income	Less than \$75,000	49%	38%	12%
	\$75,000 or more	56%	36%	8%
Evangelical Christians		49%	38%	14%
Education	Not college graduate	49%	38%	13%
	College graduate	54%	35%	11%
Interview Type	Landline	51%	36%	13%
	Cell Phone	52%	40%	8%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

\*\*There are too few Democrats for analysis purposes

\*\*\*Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.