

		Wisconsin Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		39%	55%	6%
Wisconsin Potential Republican Electorate*		13%	84%	3%
Party Identification	Democrat	69%	24%	7%
	Republican	10%	87%	3%
	Independent	36%	57%	6%
Tea Party Supporters		12%	86%	2%
Political Ideology	Liberal	66%	30%	4%
	Moderate	48%	45%	8%
	Conservative	18%	79%	3%
Political Ideology	Very liberal	69%	28%	3%
	Liberal	65%	30%	5%
	Moderate	48%	45%	8%
	Conservative	20%	76%	4%
Gender	Very conservative	11%	87%	3%
	Men	38%	57%	4%
Age	Women	40%	53%	7%
	Under 45	41%	53%	6%
Age	45 or older	39%	56%	5%
	18 to 29	49%	44%	8%
Age	30 to 44	37%	58%	5%
	45 to 59	39%	58%	3%
	60 or older	39%	54%	7%
Race	White	38%	57%	5%
	Non-white	55%	38%	6%
Region	Milwaukee	47%	48%	5%
	Southeast	31%	65%	4%
	Southwest	47%	45%	8%
	Northeast	36%	57%	7%
Household Income	Northwest	40%	54%	6%
	Less than \$75,000	41%	54%	5%
Evangelical Christians	\$75,000 or more	40%	56%	4%
		27%	69%	4%
Education	Not college graduate	38%	56%	6%
	College graduate	42%	53%	5%
Interview Type	Landline	38%	56%	5%
	Cell Phone	43%	51%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.