

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		50%	40%	10%
Wisconsin Potential Republican Electorate*		12%	79%	9%
Party Identification	Democrat	91%	6%	4%
	Republican	8%	85%	7%
	Independent	48%	38%	14%
Tea Party Supporters		13%	82%	5%
Political Ideology	Liberal	85%	11%	5%
	Moderate	64%	25%	11%
	Conservative	20%	70%	10%
Political Ideology	Very liberal	88%	11%	1%
	Liberal	84%	11%	5%
	Moderate	64%	25%	11%
	Conservative	22%	67%	11%
	Very conservative	16%	80%	4%
Gender	Men	46%	44%	10%
	Women	55%	36%	9%
Age	Under 45	55%	32%	13%
	45 or older	48%	45%	8%
Age	18 to 29	62%	22%	16%
	30 to 44	51%	37%	12%
	45 to 59	47%	46%	7%
	60 or older	49%	43%	8%
Race	White	48%	43%	9%
	Non-white	73%	17%	10%
Region	Milwaukee	61%	32%	7%
	Southeast	42%	49%	9%
	Southwest	60%	30%	10%
	Northeast	49%	41%	10%
	Northwest	47%	41%	13%
Household Income	Less than \$75,000	53%	36%	10%
	\$75,000 or more	48%	44%	8%
Evangelical Christians		32%	56%	12%
Education	Not college graduate	48%	40%	12%
	College graduate	55%	39%	6%
Interview Type	Landline	49%	42%	9%
	Cell Phone	56%	32%	12%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.