

		Wisconsin Registered Voters		
		Which party comes closer to your views on social issues such as abortion, contraception, and same-sex marriage?		
		The Democratic party	The Republican party	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		45%	41%	14%
Wisconsin Potential Republican Electorate*		11%	81%	8%
Party Identification	Democrat	84%	8%	8%
	Republican	4%	90%	6%
	Independent	44%	36%	20%
Tea Party Supporters		15%	78%	7%
Political Ideology	Liberal	83%	10%	8%
	Moderate	56%	29%	15%
	Conservative	16%	72%	12%
Political Ideology	Very liberal	93%	3%	4%
	Liberal	80%	11%	9%
	Moderate	56%	29%	15%
	Conservative	17%	69%	13%
Gender	Very conservative	12%	82%	6%
	Men	41%	46%	13%
Age	Women	48%	36%	15%
	Under 45	47%	39%	14%
Age	45 or older	44%	43%	14%
	18 to 29	53%	35%	12%
Age	30 to 44	44%	41%	16%
	45 to 59	43%	44%	13%
	60 or older	45%	42%	14%
	Race	White	43%	44%
Region	Non-white	61%	22%	17%
	Milwaukee	54%	35%	11%
Region	Southeast	38%	49%	13%
	Southwest	52%	34%	14%
	Northeast	41%	43%	15%
	Northwest	43%	41%	17%
Household Income	Less than \$75,000	45%	40%	15%
	\$75,000 or more	49%	44%	7%
Evangelical Christians		24%	67%	10%
Education	Not college graduate	40%	43%	17%
	College graduate	54%	39%	7%
Interview Type	Landline	44%	42%	13%
	Cell Phone	46%	38%	16%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.