

		Wisconsin Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		37%	33%	19%	11%
Wisconsin Potential Republican Electorate*		42%	30%	19%	9%
Party Identification	Democrat	42%	37%	15%	6%
	Republican	45%	30%	17%	7%
	Independent	29%	33%	22%	16%
Tea Party Supporters		53%	27%	15%	5%
Political Ideology	Liberal	44%	35%	11%	10%
	Moderate	26%	39%	24%	11%
	Conservative	44%	28%	18%	10%
Political Ideology	Very liberal	59%	24%	8%	9%
	Liberal	40%	38%	12%	11%
	Moderate	26%	39%	24%	11%
	Conservative	40%	30%	20%	10%
	Very conservative	58%	20%	13%	9%
Gender	Men	38%	32%	18%	11%
	Women	36%	34%	19%	11%
Age	Under 45	28%	38%	21%	14%
	45 or older	42%	30%	17%	10%
Age	18 to 29	15%	48%	21%	16%
	30 to 44	34%	33%	20%	12%
	45 to 59	40%	31%	18%	12%
	60 or older	44%	29%	17%	9%
Race	White	36%	34%	19%	11%
	Non-white	44%	29%	16%	11%
Region	Milwaukee	44%	30%	16%	9%
	Southeast	40%	29%	18%	14%
	Southwest	39%	38%	15%	8%
	Northeast	32%	33%	20%	15%
	Northwest	31%	37%	23%	10%
Household Income	Less than \$75,000	33%	36%	20%	12%
	\$75,000 or more	45%	30%	18%	7%
Evangelical Christians		35%	37%	17%	11%
Education	Not college graduate	33%	33%	21%	14%
	College graduate	45%	34%	14%	7%
Interview Type	Landline	39%	33%	17%	11%
	Cell Phone	31%	35%	22%	12%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.