

## NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Adults		39%	55%	6%
Wisconsin Registered Voters		39%	55%	6%
Wisconsin Potential Republican Electorate*		13%	84%	3%
Party Identification^	Democrat	69%	24%	7%
	Republican	10%	87%	3%
	Independent	36%	57%	6%
Tea Party Supporters^		12%	86%	2%
Political Ideology^	Liberal	66%	30%	4%
	Moderate	48%	45%	8%
	Conservative	18%	79%	3%
Political Ideology^	Very liberal	69%	28%	3%
	Liberal	65%	30%	5%
	Moderate	48%	45%	8%
	Conservative	20%	76%	4%
	Very conservative	11%	87%	3%
Gender	Men	38%	57%	5%
	Women	40%	53%	8%
Age	Under 45	41%	53%	7%
	45 or older	38%	57%	5%
Age	18 to 29	48%	45%	7%
	30 to 44	36%	58%	6%
	45 to 59	38%	58%	4%
	60 or older	38%	55%	7%
Race	White	37%	57%	6%
	Non-white	53%	40%	6%
Region	Milwaukee	47%	48%	5%
	Southeast	31%	64%	5%
	Southwest	46%	46%	9%
	Northeast	35%	58%	6%
	Northwest	39%	54%	7%
Household Income	Less than \$75,000	40%	54%	6%
	\$75,000 or more	40%	56%	4%
Education	Not college graduate	38%	56%	6%
	College graduate	42%	53%	5%
Interview Type	Landline	38%	56%	6%
	Cell Phone	42%	51%	7%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted March 26th and 27th, 2012, N=3020 MOE +/- 1.8 percentage points.

^Wisconsin Registered Voters: N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Adults		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Wisconsin Adults		41%	51%	8%
Wisconsin Registered Voters		40%	52%	7%
Wisconsin Potential Republican Electorate*		58%	35%	8%
Party Identification^	Democrat	21%	73%	6%
	Republican	60%	32%	8%
	Independent	42%	51%	7%
Tea Party Supporters^		66%	27%	7%
Political Ideology^	Liberal	23%	71%	6%
	Moderate	29%	64%	6%
	Conservative	58%	34%	9%
Political Ideology^	Very liberal	15%	83%	2%
	Liberal	25%	69%	6%
	Moderate	29%	64%	6%
	Conservative	54%	38%	8%
Gender	Very conservative	73%	18%	9%
	Men	42%	51%	7%
	Women	40%	51%	9%
	Age	Under 45	41%	50%
45 or older		42%	52%	6%
Age	18 to 29	40%	54%	6%
	30 to 44	42%	48%	10%
	45 to 59	46%	49%	5%
	60 or older	38%	55%	8%
	Race	White	41%	52%
	Non-white	42%	47%	11%
	Region	Milwaukee	40%	54%
Southeast		46%	45%	9%
Southwest		36%	55%	9%
Northeast		43%	51%	7%
Northwest		41%	53%	7%
Household Income	Less than \$75,000	41%	52%	7%
	\$75,000 or more	39%	55%	5%
Education	Not college graduate	45%	47%	8%
	College graduate	33%	60%	7%
Interview Type	Landline	41%	51%	8%
	Cell Phone	43%	50%	8%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted March 26th and 27th, 2012, N=3020 MOE +/- 1.8 percentage points.

^Wisconsin Registered Voters: N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Adults			
		During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?			
		Economy will get better	Economy will get worse	Economy will stay about the same	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Adults		32%	20%	45%	3%
Wisconsin Registered Voters		32%	19%	45%	3%
Wisconsin Potential Republican Electorate*		18%	29%	49%	4%
Party Identification^	Democrat	53%	9%	37%	2%
	Republican	17%	29%	51%	4%
	Independent	29%	21%	48%	3%
Tea Party Supporters^		16%	33%	46%	5%
Political Ideology^	Liberal	49%	9%	39%	3%
	Moderate	37%	12%	49%	2%
	Conservative	20%	30%	46%	4%
Political Ideology^	Very liberal	56%	7%	36%	0%
	Liberal	48%	9%	40%	3%
	Moderate	37%	12%	49%	2%
	Conservative	21%	27%	49%	3%
	Very conservative	15%	39%	38%	7%
Gender	Men	32%	21%	44%	3%
	Women	31%	18%	46%	4%
Age	Under 45	25%	20%	52%	3%
	45 or older	36%	19%	41%	3%
Age	18 to 29	28%	17%	53%	2%
	30 to 44	24%	21%	52%	3%
	45 to 59	31%	23%	43%	3%
	60 or older	41%	15%	40%	4%
Race	White	30%	19%	47%	3%
	Non-white	41%	20%	35%	4%
Region	Milwaukee	38%	17%	42%	3%
	Southeast	29%	21%	46%	4%
	Southwest	33%	18%	47%	3%
	Northeast	32%	20%	46%	3%
	Northwest	30%	21%	46%	4%
Household Income	Less than \$75,000	31%	20%	46%	3%
	\$75,000 or more	35%	17%	46%	2%
Education	Not college graduate	29%	22%	46%	4%
	College graduate	38%	15%	45%	2%
Interview Type	Landline	33%	19%	44%	4%
	Cell Phone	28%	20%	50%	3%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted March 26th and 27th, 2012, N=3020 MOE +/- 1.8 percentage points.

^Wisconsin Registered Voters: N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		50%	40%	10%
Wisconsin Potential Republican Electorate*		12%	79%	9%
Party Identification	Democrat	91%	6%	4%
	Republican	8%	85%	7%
	Independent	48%	38%	14%
Tea Party Supporters		13%	82%	5%
Political Ideology	Liberal	85%	11%	5%
	Moderate	64%	25%	11%
	Conservative	20%	70%	10%
Political Ideology	Very liberal	88%	11%	1%
	Liberal	84%	11%	5%
	Moderate	64%	25%	11%
	Conservative	22%	67%	11%
Gender	Very conservative	16%	80%	4%
	Men	46%	44%	10%
Age	Women	55%	36%	9%
	Under 45	55%	32%	13%
Age	45 or older	48%	45%	8%
	18 to 29	62%	22%	16%
	30 to 44	51%	37%	12%
	45 to 59	47%	46%	7%
Race	60 or older	49%	43%	8%
	White	48%	43%	9%
	Non-white	73%	17%	10%
Region	Milwaukee	61%	32%	7%
	Southeast	42%	49%	9%
	Southwest	60%	30%	10%
	Northeast	49%	41%	10%
	Northwest	47%	41%	13%
Household Income	Less than \$75,000	53%	36%	10%
	\$75,000 or more	48%	44%	8%
Evangelical Christians		32%	56%	12%
Education	Not college graduate	48%	40%	12%
	College graduate	55%	39%	6%
Interview Type	Landline	49%	42%	9%
	Cell Phone	56%	32%	12%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		52%	35%	13%
Wisconsin Potential Republican Electorate*		12%	74%	14%
Party Identification	Democrat	91%	4%	5%
	Republican	8%	81%	12%
	Independent	52%	31%	17%
Party Identification	Democrats	91%	4%	5%
	Democratic leaning independents	90%	6%	5%
	Just Independents	44%	22%	34%
	Republican leaning independents	8%	76%	16%
	Republicans	8%	81%	12%
Tea Party Supporters		13%	78%	8%
Political Ideology	Liberal	87%	7%	7%
	Moderate	62%	24%	13%
	Conservative	24%	63%	13%
Gender	Men	50%	38%	12%
	Women	55%	30%	14%
Age	Under 45	58%	27%	15%
	45 or older	49%	39%	11%
Age	18 to 29	60%	23%	17%
	30 to 44	56%	29%	14%
	45 to 59	47%	41%	12%
	60 or older	52%	37%	11%
Race	White	51%	38%	12%
	Non-white	71%	11%	18%
Race	White	51%	38%	12%
	African American	88%	0%	12%
	Latino	66%	14%	20%
	Other	64%	16%	20%
Region	Milwaukee	60%	30%	10%
	Southeast	43%	45%	12%
	Southwest	65%	20%	15%
	Northeast	53%	32%	15%
	Northwest	48%	38%	13%
Household Income	Less than \$75,000	54%	32%	14%
	\$75,000 or more	55%	37%	8%
Evangelical Christians		32%	58%	10%
Education	Not college graduate	50%	36%	15%
	College graduate	58%	32%	10%
Interview Type	Landline	51%	36%	13%
	Cell Phone	55%	30%	15%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1391 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

## NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Newt Gingrich, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		56%	31%	14%
Wisconsin Potential Republican Electorate*		16%	67%	16%
Party Identification	Democrat	93%	3%	4%
	Republican	10%	75%	16%
	Independent	58%	26%	16%
Party Identification	Democrats	93%	3%	4%
	Democratic leaning	93%	3%	4%
	Just Independents	51%	18%	31%
	Republican leaning	15%	66%	19%
	Republicans	10%	75%	16%
Tea Party Supporters		14%	75%	11%
Political Ideology	Liberal	88%	5%	7%
	Moderate	69%	19%	12%
	Conservative	26%	58%	15%
Gender	Men	54%	35%	12%
	Women	58%	26%	15%
Age	Under 45	61%	25%	14%
	45 or older	53%	34%	13%
Age	18 to 29	63%	22%	15%
	30 to 44	60%	27%	13%
	45 to 59	52%	36%	13%
	60 or older	55%	32%	13%
Race	White	55%	33%	13%
	Non-white	74%	9%	17%
Region	Milwaukee	63%	26%	11%
	Southeast	47%	41%	12%
	Southwest	65%	18%	17%
	Northeast	59%	27%	15%
	Northwest	52%	34%	14%
Household Income	Less than \$75,000	57%	28%	15%
	\$75,000 or more	60%	33%	8%
Evangelical Christians		36%	54%	9%
Education	Not college graduate	54%	31%	15%
	College graduate	61%	29%	10%
Interview Type	Landline	54%	32%	14%
	Cell Phone	60%	27%	13%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1391 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Ron Paul, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	36%	13%
Wisconsin Potential Republican Electorate*		13%	71%	16%
Party Identification	Democrat	97%	2%	1%
	Republican	7%	80%	13%
	Independent	46%	36%	18%
Party Identification	Democrats	97%	2%	1%
	Democratic leaning	79%	12%	9%
	Just Independents	37%	38%	26%
	Republican leaning	16%	63%	22%
	Republicans	7%	80%	13%
Tea Party Supporters		16%	73%	11%
Political Ideology	Liberal	86%	10%	4%
	Moderate	64%	24%	13%
	Conservative	22%	63%	15%
Gender	Men	45%	42%	13%
	Women	56%	31%	12%
Age	Under 45	50%	35%	15%
	45 or older	52%	38%	11%
Age	18 to 29	57%	27%	16%
	30 to 44	46%	40%	15%
	45 to 59	50%	39%	11%
	60 or older	54%	36%	11%
Race	White	48%	39%	13%
	Non-white	72%	18%	10%
Region	Milwaukee	65%	28%	7%
	Southeast	42%	46%	12%
	Southwest	59%	30%	11%
	Northeast	46%	38%	15%
	Northwest	50%	34%	16%
Household Income	Less than \$75,000	52%	35%	13%
	\$75,000 or more	49%	40%	11%
Evangelical Christians		33%	51%	16%
Education	Not college graduate	48%	37%	14%
	College graduate	56%	35%	9%
Interview Type	Landline	50%	38%	11%
	Cell Phone	53%	31%	16%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1400 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Rick Santorum, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	38%	11%
Wisconsin Potential Republican Electorate*		11%	78%	11%
Party Identification	Democrat	95%	3%	2%
	Republican	5%	86%	8%
	Independent	50%	34%	16%
Party Identification	Democrats	95%	3%	2%
	Democratic leaning	87%	5%	8%
	Just Independents	43%	32%	25%
	Republican leaning	11%	71%	18%
	Republicans	5%	86%	8%
Tea Party Supporters		13%	80%	7%
Political Ideology	Liberal	88%	9%	3%
	Moderate	67%	22%	11%
	Conservative	21%	67%	12%
Gender	Men	47%	42%	11%
	Women	55%	34%	11%
Age	Under 45	53%	34%	13%
	45 or older	50%	40%	10%
Age	18 to 29	60%	25%	15%
	30 to 44	50%	39%	11%
	45 to 59	49%	43%	8%
	60 or older	52%	37%	11%
Race	White	48%	41%	11%
	Non-white	76%	16%	7%
Region	Milwaukee	64%	30%	7%
	Southeast	41%	48%	12%
	Southwest	57%	34%	9%
	Northeast	48%	38%	14%
	Northwest	53%	35%	13%
Household Income	Less than \$75,000	53%	36%	11%
	\$75,000 or more	50%	43%	7%
Evangelical Christians		29%	58%	13%
Education	Not college graduate	49%	38%	12%
	College graduate	55%	36%	8%
Interview Type	Landline	50%	39%	11%
	Cell Phone	55%	33%	12%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1400 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.



		Wisconsin Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic	Somewhat enthusiastic	Not too enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		37%	33%	19%	11%
Wisconsin Potential Republican Electorate*		42%	30%	19%	9%
Party Identification	Democrat	42%	37%	15%	6%
	Republican	45%	30%	17%	7%
	Independent	29%	33%	22%	16%
Tea Party Supporters		53%	27%	15%	5%
Political Ideology	Liberal	44%	35%	11%	10%
	Moderate	26%	39%	24%	11%
	Conservative	44%	28%	18%	10%
Political Ideology	Very liberal	59%	24%	8%	9%
	Liberal	40%	38%	12%	11%
	Moderate	26%	39%	24%	11%
	Conservative	40%	30%	20%	10%
	Very conservative	58%	20%	13%	9%
Gender	Men	38%	32%	18%	11%
	Women	36%	34%	19%	11%
Age	Under 45	28%	38%	21%	14%
	45 or older	42%	30%	17%	10%
Age	18 to 29	15%	48%	21%	16%
	30 to 44	34%	33%	20%	12%
	45 to 59	40%	31%	18%	12%
	60 or older	44%	29%	17%	9%
Race	White	36%	34%	19%	11%
	Non-white	44%	29%	16%	11%
Region	Milwaukee	44%	30%	16%	9%
	Southeast	40%	29%	18%	14%
	Southwest	39%	38%	15%	8%
	Northeast	32%	33%	20%	15%
	Northwest	31%	37%	23%	10%
Household Income	Less than \$75,000	33%	36%	20%	12%
	\$75,000 or more	45%	30%	18%	7%
Evangelical Christians		35%	37%	17%	11%
Education	Not college graduate	33%	33%	21%	14%
	College graduate	45%	34%	14%	7%
Interview Type	Landline	39%	33%	17%	11%
	Cell Phone	31%	35%	22%	12%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		Which party comes closer to your views on social issues such as abortion, contraception, and same-sex marriage?		
		The Democratic party	The Republican party	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		45%	41%	14%
Wisconsin Potential Republican Electorate*		11%	81%	8%
Party Identification	Democrat	84%	8%	8%
	Republican	4%	90%	6%
	Independent	44%	36%	20%
Tea Party Supporters		15%	78%	7%
Political Ideology	Liberal	83%	10%	8%
	Moderate	56%	29%	15%
	Conservative	16%	72%	12%
Political Ideology	Very liberal	93%	3%	4%
	Liberal	80%	11%	9%
	Moderate	56%	29%	15%
	Conservative	17%	69%	13%
Gender	Very conservative	12%	82%	6%
	Men	41%	46%	13%
Age	Women	48%	36%	15%
	Under 45	47%	39%	14%
Age	45 or older	44%	43%	14%
	18 to 29	53%	35%	12%
Age	30 to 44	44%	41%	16%
	45 to 59	43%	44%	13%
	60 or older	45%	42%	14%
Race	White	43%	44%	13%
	Non-white	61%	22%	17%
Region	Milwaukee	54%	35%	11%
	Southeast	38%	49%	13%
	Southwest	52%	34%	14%
	Northeast	41%	43%	15%
Household Income	Northwest	43%	41%	17%
	Less than \$75,000	45%	40%	15%
Evangelical Christians	\$75,000 or more	49%	44%	7%
		24%	67%	10%
Education	Not college graduate	40%	43%	17%
	College graduate	54%	39%	7%
Interview Type	Landline	44%	42%	13%
	Cell Phone	46%	38%	16%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		Which political party do you think currently does a better job of appealing to people who are not among its hard-core supporters?		
		The Democratic party	The Republican party	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		48%	32%	20%
Wisconsin Potential Republican Electorate*		19%	63%	18%
Party Identification	Democrat	85%	6%	9%
	Republican	14%	72%	14%
	Independent	44%	28%	28%
Tea Party Supporters		19%	64%	17%
Political Ideology	Liberal	75%	12%	12%
	Moderate	56%	23%	21%
	Conservative	27%	53%	20%
Political Ideology	Very liberal	86%	10%	4%
	Liberal	73%	13%	14%
	Moderate	56%	23%	21%
	Conservative	28%	51%	21%
Gender	Very conservative	22%	63%	15%
	Men	45%	36%	19%
Age	Women	50%	29%	21%
	Under 45	49%	31%	20%
Age	45 or older	47%	33%	19%
	18 to 29	50%	30%	20%
	30 to 44	48%	32%	20%
	45 to 59	47%	33%	20%
Race	60 or older	47%	33%	19%
	White	47%	34%	20%
	Non-white	62%	23%	15%
Region	Milwaukee	56%	29%	15%
	Southeast	41%	39%	19%
	Southwest	55%	25%	20%
	Northeast	46%	33%	21%
	Northwest	46%	31%	24%
Household Income	Less than \$75,000	49%	32%	19%
	\$75,000 or more	51%	33%	15%
Evangelical Christians		34%	47%	19%
Education	Not college graduate	45%	34%	21%
	College graduate	54%	29%	18%
Interview Type	Landline	47%	33%	20%
	Cell Phone	51%	29%	20%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		39%	55%	6%
Wisconsin Potential Republican Electorate*		13%	84%	3%
Party Identification	Democrat	69%	24%	7%
	Republican	10%	87%	3%
	Independent	36%	57%	6%
Tea Party Supporters		12%	86%	2%
Political Ideology	Liberal	66%	30%	4%
	Moderate	48%	45%	8%
	Conservative	18%	79%	3%
Political Ideology	Very liberal	69%	28%	3%
	Liberal	65%	30%	5%
	Moderate	48%	45%	8%
	Conservative	20%	76%	4%
Political Ideology	Very conservative	11%	87%	3%
	Men	38%	57%	4%
	Women	40%	53%	7%
Age	Under 45	41%	53%	6%
	45 or older	39%	56%	5%
Age	18 to 29	49%	44%	8%
	30 to 44	37%	58%	5%
	45 to 59	39%	58%	3%
	60 or older	39%	54%	7%
Race	White	38%	57%	5%
	Non-white	55%	38%	6%
Region	Milwaukee	47%	48%	5%
	Southeast	31%	65%	4%
	Southwest	47%	45%	8%
	Northeast	36%	57%	7%
	Northwest	40%	54%	6%
Household Income	Less than \$75,000	41%	54%	5%
	\$75,000 or more	40%	56%	4%
Evangelical Christians		27%	69%	4%
Education	Not college graduate	38%	56%	6%
	College graduate	42%	53%	5%
Interview Type	Landline	38%	56%	5%
	Cell Phone	43%	51%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		40%	52%	7%
Wisconsin Potential Republican Electorate*		58%	35%	8%
Party Identification	Democrat	21%	73%	6%
	Republican	60%	32%	8%
	Independent	42%	51%	7%
Tea Party Supporters		66%	27%	7%
Political Ideology	Liberal	23%	71%	6%
	Moderate	29%	64%	6%
	Conservative	58%	34%	9%
Political Ideology	Very liberal	15%	83%	2%
	Liberal	25%	69%	6%
	Moderate	29%	64%	6%
	Conservative	54%	38%	8%
	Very conservative	73%	18%	9%
Gender	Men	42%	52%	7%
	Women	39%	52%	8%
Age	Under 45	40%	52%	8%
	45 or older	41%	53%	6%
Age	18 to 29	37%	56%	7%
	30 to 44	42%	49%	9%
	45 to 59	45%	50%	5%
	60 or older	37%	56%	7%
Race	White	41%	53%	7%
	Non-white	39%	51%	10%
Region	Milwaukee	38%	55%	7%
	Southeast	46%	45%	9%
	Southwest	35%	57%	9%
	Northeast	40%	53%	8%
	Northwest	40%	54%	6%
Household Income	Less than \$75,000	40%	53%	7%
	\$75,000 or more	40%	55%	5%
Evangelical Christians		54%	40%	6%
Education	Not college graduate	44%	48%	8%
	College graduate	32%	61%	6%
Interview Type	Landline	40%	53%	7%
	Cell Phone	42%	51%	8%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters			
		During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?			
		Economy will get better	Economy will get worse	Economy will stay about the same	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		32%	19%	45%	3%
Wisconsin Potential Republican Electorate*		18%	29%	49%	4%
Party Identification	Democrat	53%	9%	37%	2%
	Republican	17%	29%	51%	4%
	Independent	29%	21%	48%	3%
Tea Party Supporters		16%	33%	46%	5%
Political Ideology	Liberal	49%	9%	39%	3%
	Moderate	37%	12%	49%	2%
	Conservative	20%	30%	46%	4%
Political Ideology	Very liberal	56%	7%	36%	0%
	Liberal	48%	9%	40%	3%
	Moderate	37%	12%	49%	2%
	Conservative	21%	27%	49%	3%
Gender	Very conservative	15%	39%	38%	7%
	Men	33%	21%	44%	2%
Age	Women	32%	17%	46%	4%
	Under 45	26%	19%	52%	2%
Age	45 or older	36%	19%	41%	3%
	18 to 29	29%	15%	54%	2%
	30 to 44	25%	21%	51%	2%
	45 to 59	32%	23%	42%	3%
Race	60 or older	41%	15%	40%	4%
	White	31%	19%	47%	3%
	Non-white	44%	18%	35%	4%
Region	Milwaukee	39%	17%	41%	3%
	Southeast	29%	21%	46%	4%
	Southwest	35%	16%	47%	2%
	Northeast	32%	20%	45%	3%
	Northwest	31%	21%	45%	3%
Household Income	Less than \$75,000	32%	20%	46%	3%
	\$75,000 or more	35%	17%	46%	2%
Evangelical Christians		25%	24%	47%	5%
Education	Not college graduate	30%	21%	45%	4%
	College graduate	38%	15%	45%	2%
Interview Type	Landline	34%	19%	43%	4%
	Cell Phone	28%	20%	50%	2%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Scott Walker is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		48%	48%	4%
Wisconsin Potential Republican Electorate*		85%	12%	3%
Party Identification	Democrat	14%	84%	2%
	Republican	91%	7%	2%
	Independent	47%	47%	6%
Tea Party Supporters		86%	12%	2%
Political Ideology	Liberal	15%	83%	2%
	Moderate	41%	55%	5%
	Conservative	75%	21%	4%
Political Ideology	Very liberal	6%	93%	1%
	Liberal	17%	81%	2%
	Moderate	41%	55%	5%
	Conservative	72%	23%	4%
	Very conservative	84%	14%	1%
Gender	Men	53%	43%	4%
	Women	43%	52%	5%
Age	Under 45	45%	49%	5%
	45 or older	50%	47%	4%
Age	18 to 29	44%	52%	4%
	30 to 44	46%	48%	6%
	45 to 59	51%	46%	3%
	60 or older	49%	47%	4%
Race	White	51%	45%	4%
	Non-white	27%	67%	6%
Region	Milwaukee	39%	58%	3%
	Southeast	57%	39%	3%
	Southwest	34%	62%	4%
	Northeast	55%	41%	4%
	Northwest	50%	44%	6%
Household Income	Less than \$75,000	47%	49%	4%
	\$75,000 or more	49%	48%	4%
Evangelical Christians		63%	33%	4%
Education	Not college graduate	52%	44%	5%
	College graduate	41%	56%	3%
Interview Type	Landline	49%	47%	4%
	Cell Phone	46%	49%	5%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Registered Voters		
		If the recall election for governor coming up in the next several months were held today, whom would you support:		
		Governor Scott	The Democratic	Undecided
		Walker, the	candidate	
		Republican		
		Row %	Row %	Row %
Wisconsin Registered Voters		46%	48%	6%
Wisconsin Potential Republican Electorate*		86%	10%	4%
Party Identification	Democrat	10%	89%	1%
	Republican	93%	5%	2%
	Independent	45%	46%	9%
Tea Party Supporters		85%	13%	2%
Political Ideology	Liberal	13%	85%	2%
	Moderate	37%	56%	7%
	Conservative	75%	21%	4%
Political Ideology	Very liberal	7%	92%	1%
	Liberal	15%	83%	2%
	Moderate	37%	56%	7%
	Conservative	73%	23%	5%
	Very conservative	83%	15%	1%
Gender	Men	52%	43%	5%
	Women	41%	52%	7%
Age	Under 45	42%	50%	7%
	45 or older	49%	46%	5%
Age	18 to 29	41%	54%	6%
	30 to 44	43%	49%	8%
	45 to 59	51%	45%	4%
	60 or older	48%	47%	5%
Race	White	49%	45%	6%
	Non-white	24%	72%	4%
Region	Milwaukee	37%	59%	4%
	Southeast	55%	38%	7%
	Southwest	33%	62%	5%
	Northeast	52%	42%	5%
	Northwest	49%	44%	7%
Household Income	Less than \$75,000	45%	50%	5%
	\$75,000 or more	48%	47%	5%
Evangelical Christians		64%	32%	4%
Education	Not college graduate	49%	45%	6%
	College graduate	41%	54%	5%
Interview Type	Landline	48%	47%	6%
	Cell Phone	43%	51%	6%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.



		Wisconsin Registered Voters		
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support:		
		Tammy Baldwin, the Democrat	The Republican candidate	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		45%	40%	16%
Wisconsin Potential Republican Electorate*		8%	83%	10%
Party Identification	Democrat	90%	3%	8%
	Republican	5%	91%	4%
	Independent	39%	37%	24%
Tea Party Supporters		13%	80%	7%
Political Ideology	Liberal	82%	9%	9%
	Moderate	54%	27%	19%
	Conservative	18%	70%	11%
Political Ideology	Very liberal	90%	4%	6%
	Liberal	80%	10%	10%
	Moderate	54%	27%	19%
	Conservative	20%	67%	14%
	Very conservative	14%	83%	3%
Gender	Men	41%	44%	15%
	Women	48%	35%	16%
Age	Under 45	47%	35%	19%
	45 or older	44%	43%	13%
Age	18 to 29	51%	35%	14%
	30 to 44	45%	35%	21%
	45 to 59	43%	44%	13%
	60 or older	45%	41%	14%
Race	White	42%	42%	16%
	Non-white	68%	20%	12%
Region	Milwaukee	56%	33%	11%
	Southeast	36%	49%	15%
	Southwest	59%	29%	12%
	Northeast	40%	43%	17%
	Northwest	39%	40%	21%
Household Income	Less than \$75,000	47%	37%	16%
	\$75,000 or more	45%	44%	11%
Evangelical Christians		27%	60%	13%
Education	Not college graduate	42%	41%	17%
	College graduate	50%	37%	13%
Interview Type	Landline	44%	41%	15%
	Cell Phone	47%	36%	18%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

NBC News/Marist Poll Wisconsin Tables March 2012

		Wisconsin Registered Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		7%	18%	67%	8%
Wisconsin Potential Republican Electorate*		15%	34%	43%	8%
Party Identification	Democrat	1%	5%	86%	7%
	Republican	16%	37%	39%	8%
	Independent	6%	16%	69%	8%
Political Ideology	Very liberal	1%	4%	91%	4%
	Liberal	1%	5%	87%	7%
	Moderate	2%	11%	78%	8%
	Conservative	10%	32%	50%	8%
Gender	Very conservative	33%	33%	28%	5%
	Men	9%	21%	64%	6%
	Women	5%	15%	69%	10%
Age	Under 45	5%	19%	66%	11%
	45 or older	9%	18%	67%	6%
Age	18 to 29	2%	19%	62%	17%
	30 to 44	6%	18%	67%	8%
	45 to 59	8%	20%	65%	6%
	60 or older	9%	15%	69%	7%
Race	White	7%	18%	67%	8%
	Non-white	4%	17%	70%	9%
Region	Milwaukee	6%	18%	70%	6%
	Southeast	10%	21%	61%	9%
	Southwest	4%	15%	74%	7%
	Northeast	7%	19%	65%	10%
	Northwest	7%	16%	68%	9%
Household Income	Less than \$75,000	7%	18%	66%	10%
	\$75,000 or more	7%	18%	71%	4%
Education	Not college graduate	7%	19%	64%	10%
	College graduate	7%	16%	73%	4%
Interview Type	Landline	8%	17%	68%	7%
	Cell Phone	5%	19%	64%	12%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted March 26th and 27th, 2012, N=2792 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Wisconsin Likely Voters				
		Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee				
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Undecided
		Row %	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		8%	40%	33%	11%	7%
Party Identification**	Republican	9%	43%	35%	8%	6%
	Independent	6%	38%	29%	18%	9%
Tea Party Supporters		8%	40%	35%	11%	6%
Intensity of Tea Party Support	Strongly support Tea Party	11%	32%	40%	11%	6%
	Support Tea Party	7%	44%	32%	11%	5%
	Does not support Tea Party	7%	42%	31%	12%	8%
Political Ideology	Liberal-Moderate	8%	43%	24%	15%	10%
	Conservative	8%	42%	33%	10%	6%
	Very conservative	8%	33%	42%	10%	7%
Political Ideology	Liberal-Moderate	8%	43%	24%	15%	10%
	Conservative-Very conservative	8%	39%	36%	10%	6%
Past Participation***	Yes	8%	41%	33%	10%	8%
	No	7%	34%	32%	22%	5%
Candidate Support	Strongly support	8%	44%	37%	11%	0%
	Somewhat support	8%	48%	35%	9%	0%
	Might vote differently	13%	33%	33%	21%	0%
Gender	Men	8%	40%	31%	13%	8%
	Women	8%	41%	35%	9%	7%
Age	Under 45	8%	27%	35%	19%	11%
	45 or older	8%	45%	32%	9%	6%
Region	Milwaukee	4%	44%	28%	15%	8%
	Southeast	7%	46%	31%	8%	9%
	Southwest	8%	32%	33%	17%	10%
	Northeast	11%	35%	40%	9%	5%
	Northwest	10%	39%	32%	13%	6%
Household Income	Less than \$75,000	7%	35%	35%	15%	8%
	\$75,000 or more	9%	47%	32%	7%	4%
Evangelical Christians		11%	29%	40%	11%	9%
Education	Not college graduate	8%	38%	34%	12%	9%
	College graduate	9%	44%	31%	11%	5%
Interview Type	Landline	9%	42%	32%	10%	7%
	Cell Phone	6%	34%	34%	18%	9%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

\*\*There are too few Democrats for analysis purposes

\*\*\*Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.

		Wisconsin Likely Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		47%	39%	13%	1%
Party Identification**	Republican	49%	39%	11%	1%
	Independent	42%	40%	17%	1%
Tea Party Supporters		53%	34%	12%	1%
Intensity of Tea Party Support	Strongly support Tea Party	63%	29%	6%	2%
	Support Tea Party	48%	36%	15%	0%
	Does not support Tea Party	40%	45%	14%	1%
Political Ideology	Liberal-Moderate	41%	44%	14%	1%
	Conservative	45%	39%	14%	1%
	Very conservative	56%	33%	10%	1%
Political Ideology	Liberal-Moderate	41%	44%	14%	1%
	Conservative-Very conservative	48%	38%	13%	1%
Past Participation***	Yes	47%	39%	13%	1%
	No	45%	39%	16%	1%
Republican Candidates	Rick Santorum	49%	39%	12%	0%
	Mitt Romney	46%	43%	10%	1%
	Newt Gingrich	40%	36%	20%	4%
	Ron Paul	45%	28%	24%	3%
Gender	Men	44%	40%	15%	0%
	Women	49%	38%	11%	2%
Age	Under 45	37%	42%	20%	1%
	45 or older	50%	39%	11%	1%
Region	Milwaukee	49%	32%	18%	0%
	Southeast	46%	41%	12%	1%
	Southwest	47%	41%	11%	0%
	Northeast	41%	47%	12%	1%
	Northwest	51%	33%	15%	1%
Household Income	Less than \$75,000	46%	38%	15%	1%
	\$75,000 or more	45%	41%	13%	1%
Evangelical Christians		48%	37%	14%	1%
Education	Not college graduate	48%	37%	14%	1%
	College graduate	44%	42%	12%	1%
Interview Type	Landline	47%	39%	13%	0%
	Cell Phone	44%	40%	14%	3%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

\*\*There are too few Democrats for analysis purposes

\*\*\*Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.

		Wisconsin Likely Voters			
		And how about if the candidates are:			
		Mitt Romney	Rick Santorum	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		46%	41%	1%	12%
Party Identification**	Republican	48%	41%	0%	11%
	Independent	43%	42%	1%	14%
Tea Party Supporters		43%	45%	0%	11%
Intensity of Tea Party Support	Strongly support Tea Party	35%	54%	1%	11%
	Support Tea Party	47%	41%	0%	11%
	Does not support Tea Party	50%	38%	1%	11%
Political Ideology	Liberal-Moderate	55%	30%	1%	15%
	Conservative	45%	43%	1%	10%
	Very conservative	35%	53%	1%	12%
Political Ideology	Liberal-Moderate	55%	30%	1%	15%
	Conservative-Very conservative	43%	46%	1%	11%
Past Participation***	Yes	46%	41%	1%	12%
	No	43%	42%	2%	13%
Republican Candidates	Rick Santorum	1%	96%	0%	2%
	Mitt Romney	92%	3%	0%	5%
	Newt Gingrich	51%	35%	0%	13%
	Ron Paul	30%	44%	3%	23%
Gender	Men	45%	42%	0%	12%
	Women	46%	41%	1%	13%
Age	Under 45	34%	44%	1%	20%
	45 or older	49%	41%	0%	9%
Region	Milwaukee	47%	34%	2%	17%
	Southeast	49%	37%	0%	13%
	Southwest	42%	43%	1%	14%
	Northeast	44%	48%	1%	7%
	Northwest	43%	45%	0%	12%
Household Income	Less than \$75,000	39%	46%	1%	14%
	\$75,000 or more	54%	39%	0%	7%
Evangelical Christians		35%	54%	0%	11%
Education	Not college graduate	44%	43%	1%	13%
	College graduate	48%	40%	1%	11%
Interview Type	Landline	47%	41%	1%	11%
	Cell Phone	39%	43%	1%	16%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

\*\*There are too few Democrats for analysis purposes

\*\*\*Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.

		Wisconsin Likely Voters		
		Which one are you following more closely:		
		The recall election of Governor Walker	The Republican Presidential Primary	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		51%	37%	12%
Party Identification**	Republican	52%	36%	12%
	Independent	49%	39%	12%
Tea Party Supporters		51%	35%	14%
Intensity of Tea Party Support	Strongly support Tea Party	48%	33%	19%
	Support Tea Party	52%	37%	11%
	Does not support Tea Party	53%	38%	10%
Political Ideology	Liberal-Moderate	52%	38%	11%
	Conservative	53%	35%	12%
	Very conservative	45%	41%	14%
Political Ideology	Liberal-Moderate	52%	38%	11%
	Conservative-Very conservative	51%	37%	13%
Past Participation***	Yes	51%	36%	13%
	No	49%	45%	6%
Republican Candidates	Rick Santorum	49%	39%	11%
	Mitt Romney	54%	33%	13%
	Newt Gingrich	34%	54%	12%
	Ron Paul	52%	41%	7%
Gender	Men	55%	35%	9%
	Women	45%	39%	16%
Age	Under 45	50%	45%	5%
	45 or older	52%	34%	14%
Region	Milwaukee	50%	41%	10%
	Southeast	54%	33%	13%
	Southwest	46%	41%	13%
	Northeast	54%	32%	14%
	Northwest	46%	43%	11%
Household Income	Less than \$75,000	49%	38%	12%
	\$75,000 or more	56%	36%	8%
Evangelical Christians		49%	38%	14%
Education	Not college graduate	49%	38%	13%
	College graduate	54%	35%	11%
Interview Type	Landline	51%	36%	13%
	Cell Phone	52%	40%	8%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

\*\*There are too few Democrats for analysis purposes

\*\*\*Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.

		Wisconsin Likely Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		18%	36%	39%	7%
Party Identification**	Republican	19%	39%	35%	7%
	Independent	17%	33%	45%	6%
Political Ideology	Liberal-Moderate	5%	24%	60%	11%
	Conservative	15%	43%	37%	5%
	Very conservative	45%	34%	17%	5%
Political Ideology	Liberal-Moderate	5%	24%	60%	11%
	Conservative-Very conservative	23%	41%	32%	5%
Past Participation***	Yes	20%	36%	38%	6%
	No	8%	37%	47%	8%
Republican Candidates	Rick Santorum	23%	36%	37%	4%
	Mitt Romney	14%	40%	41%	5%
	Newt Gingrich	24%	30%	32%	14%
	Ron Paul	17%	35%	40%	7%
Candidate Support	Strongly support	25%	38%	33%	3%
	Somewhat support	14%	34%	45%	7%
	Might vote differently	9%	42%	41%	8%
Gender	Men	20%	37%	37%	5%
	Women	15%	35%	42%	8%
Age	Under 45	12%	40%	40%	9%
	45 or older	20%	35%	39%	6%
Region	Milwaukee	20%	41%	32%	7%
	Southeast	19%	39%	37%	5%
	Southwest	14%	31%	50%	5%
	Northeast	20%	32%	39%	9%
	Northwest	17%	35%	42%	7%
Household Income	Less than \$75,000	20%	35%	38%	7%
	\$75,000 or more	14%	39%	44%	3%
Evangelical Christians		25%	38%	31%	6%
Education	Not college graduate	19%	37%	37%	7%
	College graduate	17%	36%	43%	5%
Interview Type	Landline	19%	35%	40%	6%
	Cell Phone	14%	40%	39%	8%

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