

Wisconsin Likely Voters

Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee

		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Undecided
		Row %	Row %	Row %	Row %	Row %
Wisconsin Likely Voters		8%	40%	33%	11%	7%
Party Identification**	Republican	9%	43%	35%	8%	6%
	Independent	6%	38%	29%	18%	9%
Tea Party Supporters		8%	40%	35%	11%	6%
Intensity of Tea Party Support	Strongly support Tea Party	11%	32%	40%	11%	6%
	Support Tea Party	7%	44%	32%	11%	5%
	Does not support Tea Party	7%	42%	31%	12%	8%
Political Ideology	Liberal-Moderate	8%	43%	24%	15%	10%
	Conservative	8%	42%	33%	10%	6%
	Very conservative	8%	33%	42%	10%	7%
Political Ideology	Liberal-Moderate	8%	43%	24%	15%	10%
	Conservative-Very conservative	8%	39%	36%	10%	6%
Past Participation***	Yes	8%	41%	33%	10%	8%
	No	7%	34%	32%	22%	5%
Candidate Support	Strongly support	8%	44%	37%	11%	0%
	Somewhat support	8%	48%	35%	9%	0%
	Might vote differently	13%	33%	33%	21%	0%
Gender	Men	8%	40%	31%	13%	8%
	Women	8%	41%	35%	9%	7%
Age	Under 45	8%	27%	35%	19%	11%
	45 or older	8%	45%	32%	9%	6%
Region	Milwaukee	4%	44%	28%	15%	8%
	Southeast	7%	46%	31%	8%	9%
	Southwest	8%	32%	33%	17%	10%
	Northeast	11%	35%	40%	9%	5%
	Northwest	10%	39%	32%	13%	6%
Household Income	Less than \$75,000	7%	35%	35%	15%	8%
	\$75,000 or more	9%	47%	32%	7%	4%
Evangelical Christians		11%	29%	40%	11%	9%
Education	Not college graduate	8%	38%	34%	12%	9%
	College graduate	9%	44%	31%	11%	5%
Interview Type	Landline	9%	42%	32%	10%	7%
	Cell Phone	6%	34%	34%	18%	9%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points.

Totals may not add to 100% due to rounding.

**There are too few Democrats for analysis purposes

***Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.