

		Wisconsin Likely Voters			
		And how about if the candidates are:			
		Mitt Romney	Rick Santorum	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		46%	41%	1%	12%
Party Identification**	Republican	48%	41%	0%	11%
	Independent	43%	42%	1%	14%
Tea Party Supporters		43%	45%	0%	11%
Intensity of Tea Party Support	Strongly support Tea Party	35%	54%	1%	11%
	Support Tea Party	47%	41%	0%	11%
	Does not support Tea Party	50%	38%	1%	11%
Political Ideology	Liberal-Moderate	55%	30%	1%	15%
	Conservative	45%	43%	1%	10%
	Very conservative	35%	53%	1%	12%
Political Ideology	Liberal-Moderate	55%	30%	1%	15%
	Conservative-Very conservative	43%	46%	1%	11%
Past Participation***	Yes	46%	41%	1%	12%
	No	43%	42%	2%	13%
Republican Candidates	Rick Santorum	1%	96%	0%	2%
	Mitt Romney	92%	3%	0%	5%
	Newt Gingrich	51%	35%	0%	13%
	Ron Paul	30%	44%	3%	23%
Gender	Men	45%	42%	0%	12%
	Women	46%	41%	1%	13%
Age	Under 45	34%	44%	1%	20%
	45 or older	49%	41%	0%	9%
Region	Milwaukee	47%	34%	2%	17%
	Southeast	49%	37%	0%	13%
	Southwest	42%	43%	1%	14%
	Northeast	44%	48%	1%	7%
	Northwest	43%	45%	0%	12%
Household Income	Less than \$75,000	39%	46%	1%	14%
	\$75,000 or more	54%	39%	0%	7%
Evangelical Christians		35%	54%	0%	11%
Education	Not college graduate	44%	43%	1%	13%
	College graduate	48%	40%	1%	11%
Interview Type	Landline	47%	41%	1%	11%
	Cell Phone	39%	43%	1%	16%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted March 26th and 27th, 2012, N=740 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

**There are too few Democrats for analysis purposes

***Past participation refers to previous participation in a Wisconsin Republican Presidential Primary.