

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Rick Santorum, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	38%	11%
Wisconsin Potential Republican Electorate*		11%	78%	11%
Party Identification	Democrat	95%	3%	2%
	Republican	5%	86%	8%
	Independent	50%	34%	16%
Party Identification	Democrats	95%	3%	2%
	Democratic leaning	87%	5%	8%
	Just Independents	43%	32%	25%
	Republican leaning	11%	71%	18%
	Republicans	5%	86%	8%
Tea Party Supporters		13%	80%	7%
Political Ideology	Liberal	88%	9%	3%
	Moderate	67%	22%	11%
	Conservative	21%	67%	12%
Gender	Men	47%	42%	11%
	Women	55%	34%	11%
Age	Under 45	53%	34%	13%
	45 or older	50%	40%	10%
Age	18 to 29	60%	25%	15%
	30 to 44	50%	39%	11%
	45 to 59	49%	43%	8%
	60 or older	52%	37%	11%
Race	White	48%	41%	11%
	Non-white	76%	16%	7%
Region	Milwaukee	64%	30%	7%
	Southeast	41%	48%	12%
	Southwest	57%	34%	9%
	Northeast	48%	38%	14%
	Northwest	53%	35%	13%
Household Income	Less than \$75,000	53%	36%	11%
	\$75,000 or more	50%	43%	7%
Evangelical Christians		29%	58%	13%
Education	Not college graduate	49%	38%	12%
	College graduate	55%	36%	8%
Interview Type	Landline	50%	39%	11%
	Cell Phone	55%	33%	12%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1400 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.