

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		52%	35%	13%
Wisconsin Potential Republican Electorate*		12%	74%	14%
Party Identification	Democrat	91%	4%	5%
	Republican	8%	81%	12%
	Independent	52%	31%	17%
Party Identification	Democrats	91%	4%	5%
	Democratic leaning independents	90%	6%	5%
	Just Independents	44%	22%	34%
	Republican leaning independents	8%	76%	16%
	Republicans	8%	81%	12%
Tea Party Supporters		13%	78%	8%
Political Ideology	Liberal	87%	7%	7%
	Moderate	62%	24%	13%
	Conservative	24%	63%	13%
Gender	Men	50%	38%	12%
	Women	55%	30%	14%
Age	Under 45	58%	27%	15%
	45 or older	49%	39%	11%
Age	18 to 29	60%	23%	17%
	30 to 44	56%	29%	14%
	45 to 59	47%	41%	12%
	60 or older	52%	37%	11%
Race	White	51%	38%	12%
	Non-white	71%	11%	18%
Race	White	51%	38%	12%
	African American	88%	0%	12%
	Latino	66%	14%	20%
	Other	64%	16%	20%
Region	Milwaukee	60%	30%	10%
	Southeast	43%	45%	12%
	Southwest	65%	20%	15%
	Northeast	53%	32%	15%
	Northwest	48%	38%	13%
Household Income	Less than \$75,000	54%	32%	14%
	\$75,000 or more	55%	37%	8%
Evangelical Christians		32%	58%	10%
Education	Not college graduate	50%	36%	15%
	College graduate	58%	32%	10%
Interview Type	Landline	51%	36%	13%
	Cell Phone	55%	30%	15%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1391 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.