

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Ron Paul, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	36%	13%
Wisconsin Potential Republican Electorate*		13%	71%	16%
Party Identification	Democrat	97%	2%	1%
	Republican	7%	80%	13%
	Independent	46%	36%	18%
Party Identification	Democrats	97%	2%	1%
	Democratic leaning	79%	12%	9%
	Just Independents	37%	38%	26%
	Republican leaning	16%	63%	22%
	Republicans	7%	80%	13%
Tea Party Supporters		16%	73%	11%
Political Ideology	Liberal	86%	10%	4%
	Moderate	64%	24%	13%
	Conservative	22%	63%	15%
Gender	Men	45%	42%	13%
	Women	56%	31%	12%
Age	Under 45	50%	35%	15%
	45 or older	52%	38%	11%
Age	18 to 29	57%	27%	16%
	30 to 44	46%	40%	15%
	45 to 59	50%	39%	11%
	60 or older	54%	36%	11%
Race	White	48%	39%	13%
	Non-white	72%	18%	10%
Region	Milwaukee	65%	28%	7%
	Southeast	42%	46%	12%
	Southwest	59%	30%	11%
	Northeast	46%	38%	15%
	Northwest	50%	34%	16%
Household Income	Less than \$75,000	52%	35%	13%
	\$75,000 or more	49%	40%	11%
Evangelical Christians		33%	51%	16%
Education	Not college graduate	48%	37%	14%
	College graduate	56%	35%	9%
Interview Type	Landline	50%	38%	11%
	Cell Phone	53%	31%	16%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1400 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.