

		Wisconsin Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Newt Gingrich, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		56%	31%	14%
Wisconsin Potential Republican Electorate*		16%	67%	16%
Party Identification	Democrat	93%	3%	4%
	Republican	10%	75%	16%
	Independent	58%	26%	16%
Party Identification	Democrats	93%	3%	4%
	Democratic leaning	93%	3%	4%
	Just Independents	51%	18%	31%
	Republican leaning	15%	66%	19%
	Republicans	10%	75%	16%
Tea Party Supporters		14%	75%	11%
Political Ideology	Liberal	88%	5%	7%
	Moderate	69%	19%	12%
	Conservative	26%	58%	15%
Gender	Men	54%	35%	12%
	Women	58%	26%	15%
Age	Under 45	61%	25%	14%
	45 or older	53%	34%	13%
Age	18 to 29	63%	22%	15%
	30 to 44	60%	27%	13%
	45 to 59	52%	36%	13%
	60 or older	55%	32%	13%
Race	White	55%	33%	13%
	Non-white	74%	9%	17%
Region	Milwaukee	63%	26%	11%
	Southeast	47%	41%	12%
	Southwest	65%	18%	17%
	Northeast	59%	27%	15%
	Northwest	52%	34%	14%
Household Income	Less than \$75,000	57%	28%	15%
	\$75,000 or more	60%	33%	8%
Evangelical Christians		36%	54%	9%
Education	Not college graduate	54%	31%	15%
	College graduate	61%	29%	10%
Interview Type	Landline	54%	32%	14%
	Cell Phone	60%	27%	13%

NBC News/Marist Poll Wisconsin Registered Voters Split Sample. Interviews conducted March 26th and 27th, 2012, N=1391 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Wisconsin includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.