



**WI U.S. Senate Race:
Johnson Leads Feingold by 7 Percentage Points Among Likely Voters**

*** Complete Tables for Poll Appended ***

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This McClatchy-Marist Poll Reports:

In the race for U.S. Senate in Wisconsin, Democratic Senator Russ Feingold currently trails his Republican challenger Ron Johnson among likely voters including those who are undecided yet leaning toward a candidate. According to this McClatchy-Marist Poll, Johnson receives the support of a majority of these voters -- 52% -- while Feingold garners 45%. 3% are undecided.

To say there is a partisan divide in Wisconsin is an understatement. Among likely voters including those who are undecided yet leaning toward a candidate, 98% of Republican voters support Johnson compared with just 1% who is behind Feingold. Looking at Democratic voters, 95% back Feingold compared with 5% for Johnson. A majority of likely independent voters -- 58% -- throw their support behind Johnson while 35% back Feingold.

Among registered voters in Wisconsin, Johnson and Feingold are closely matched. 45% report they will vote for Johnson compared with 43% who plan to cast their ballot for Feingold. Just 1% plans to vote for someone else, and 11% are undecided.

Wisconsin: U.S. Senate					
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are:			
		Russ Feingold, the Democratic candidate	Ron Johnson, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters with Leaners		45%	52%	<1%	3%
Party ID	Democrat	95%	5%	<1%	<1%
	Republican	1%	98%	1%	1%
	Independent	35%	58%	<1%	6%
Wisconsin Registered Voters		43%	45%	1%	11%
October 4, 2010 Marist Poll Wisconsin Registered Voters N=806 MOE +/- 3.5% . Wisconsin Likely Voters including those who are undecided yet leaning toward a candidate N=503 MOE +/- 4.5% . Totals may not add to 100 due to rounding.					

Complete tables appended for likely voters and registered voters.

More than Three-Quarters Strongly Support Their Choice

78% of likely voters strongly support their candidate. 16% somewhat support him while 4% might vote differently on Election Day. Just 2% are unsure. Feingold and Johnson share similar intensities of support among their respective supporters. 79% of likely voters who back Feingold and 77% of those who pull for Johnson express strong support for their candidate.

Wisconsin: U.S. Senate Candidates' Strength of Support					
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		78%	16%	4%	2%
Support for Senate	Russ Feingold	79%	16%	4%	1%
	Ron Johnson	77%	16%	5%	2%
October 4, 2010 Marist Poll Wisconsin Likely Voters N=503 MOE +/- 4.5%. Totals may not add to 100 due to rounding.					

More Than Seven in Ten *For* Candidate

71% of likely voters in Wisconsin report they are supporting their pick because they are *for* him while 22% say they plan to support their candidate because they are *against* his opponent. 7% are unsure. 83% of likely voters who support Feingold are *for* him while 61% of likely voters who are Johnson backers plan to cast their ballot because they are *for* him.

Wisconsin: Voting for U.S. Senate Candidate or Against Opponent				
		Did you choose him because you are for him or because you are against the other candidate?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		71%	22%	7%
Support for Senate	Russ Feingold	83%	11%	6%
	Ron Johnson	61%	31%	8%
October 4, 2010 Marist Poll Wisconsin Likely Voters N=503 MOE +/- 4.5%. Totals may not add to 100 due to rounding.				

44% of Registered Voters Very Enthusiastic About Voting

44% of Wisconsin registered voters are very enthusiastic about voting in this November's elections. A greater proportion of Republican voters -- 53% -- express a high level of enthusiasm compared with Democratic voters -- 38%. 44% of independent voters are similarly enthusiastic.

33% of registered voters in the U.S. are very enthusiastic about casting their ballot on Election Day.

Wisconsin: Enthusiasm to Vote 2010					
		Overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
		Very enthusiastic	Enthusiastic	Not very enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		44%	39%	11%	6%
Party ID	Democrat	38%	46%	10%	6%
	Republican	53%	35%	9%	3%
	Independent	44%	37%	14%	5%
Wisconsin Likely Voters		62%	32%	5%	1%
October 4, 2010 Marist Poll Wisconsin Registered Voters N=806 MOE +/- 3.5% . Wisconsin Likely Voters N=503 MOE +/- 4.5% .Totals may not add to 100 due to rounding.					

Candidates Viewed Favorably?

A majority of registered voters -- 53% -- view Johnson favorably while 28% do not. 19% are unsure. 48% perceive Feingold favorably while 40% do not think well of him. 12% are unsure.

Wisconsin: U.S. Senate Candidates' Favorability				
		In general, do you have a favorable or an unfavorable impression of <U.S. Senate Candidate>?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters	Russ Feingold	48%	40%	12%
	Ron Johnson	53%	28%	19%
Wisconsin Likely Voters	Russ Feingold	48%	44%	8%
	Ron Johnson	57%	28%	15%
October 4, 2010 Marist Poll Wisconsin Registered Voters N=806 MOE +/- 3.5% . Wisconsin Likely Voters N=503 MOE +/- 4.5% .Totals may not add to 100 due to rounding.				

Obama Approval Rating at 49%

49% of registered voters in Wisconsin approve of President Barack Obama's job performance. 45% disapprove, and 6% are unsure.

Nearly Half of Registered Voters Say Worst Is Over for U.S. Economy

When thinking about the U.S. economy, 49% of registered voters in Wisconsin believe the worst is behind us while 41% think the worst is yet to come. 10% are unsure.

These proportions are in contrast with the views of the national electorate. 43% of registered voters nationally think the worst is behind us while 53% believe the worst is ahead. 4% are unsure.

Wisconsin: View of U.S. Economy				
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		41%	49%	10%
Support for U.S. Senate	Russ Feingold	21%	71%	8%
	Ron Johnson	63%	30%	7%
Party Registration	Democrat	19%	72%	10%
	Republican	60%	32%	8%
	Non-enrolled	45%	47%	8%
Wisconsin Likely Voters		43%	48%	9%
October 4, 2010 Marist Poll Wisconsin Registered Voters N=806 MOE +/- 3.5% . Wisconsin Likely Voters N=503 MOE +/- 4.5% .Totals may not add to 100 due to rounding.				

Nature of the Sample: 806 Wisconsin Registered Voters

This survey of 806 Wisconsin registered voters was conducted on September 26th through September 28th. Registered voters were interviewed by telephone in proportion to the voter turnout in statewide elections in each county. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 503 likely voters. The results for this subset are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.

Marist Poll October 4, 2010

Wisconsin Survey Tables

		Wisconsin Likely Voters			
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Russ Feingold, the Democratic candidate	Ron Johnson, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		45%	52%	<1%	3%
Party ID	Democrat	95%	5%	<1%	<1%
	Republican	1%	98%	1%	1%
	Independent	35%	58%	<1%	6%
Tea Party Supporters		7%	91%	1%	1%
Enthusiasm About Voting in November	Very enthusiastic	38%	60%	<1%	2%
	Enthusiastic	55%	42%	<1%	3%
	Not enthusiastic	53%	32%	<1%	15%
Political Ideology	Liberal	90%	10%	<1%	<1%
	Moderate	58%	37%	<1%	4%
	Conservative	12%	84%	1%	3%
Region	Milwaukee	61%	38%	<1%	1%
	Southeast	27%	69%	<1%	4%
	Southwest	66%	32%	<1%	2%
	Northeast	37%	56%	<1%	7%
	Northwest	44%	54%	1%	1%
Income	Less \$50,000	52%	47%	<1%	<1%
	\$50,000-\$99,999	45%	51%	<1%	3%
	\$100,000 or more	39%	61%	<1%	<1%
Income	Less than \$50,000	52%	47%	<1%	<1%
	\$50,000 or more	43%	54%	<1%	2%
Race	White	42%	54%	<1%	3%
	Non White	79%	17%	<1%	4%
Age	Under 45	44%	52%	<1%	4%
	45 or older	45%	52%	<1%	3%
Gender	Men	38%	60%	<1%	2%
	Women	51%	45%	<1%	4%
Views of U.S. Economy	The worst is yet to come	19%	79%	1%	2%
	The worst is behind us	68%	28%	<1%	4%
Obama Approval Rating	Approve	88%	9%	<1%	3%
	Disapprove	6%	91%	1%	2%
Interview Type	Landline	46%	51%	<1%	3%
	Cell Phone	40%	56%	<1%	4%

October 2010 Marist Poll Wisconsin Likely Voters including those who are undecided yet leaning toward a candidate "N=503 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters			
		If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are:			
		Russ Feingold, the Democratic candidate	Ron Johnson, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		43%	45%	1%	11%
Party ID	Democrat	92%	4%	<1%	5%
	Republican	2%	91%	1%	6%
	Independent	34%	48%	2%	16%
Tea Party Supporters		9%	85%	1%	4%
Enthusiasm About Voting in November	Very enthusiastic	38%	59%	<1%	3%
	Enthusiastic	51%	36%	<1%	13%
	Not enthusiastic	40%	28%	5%	27%
Political Ideology	Liberal	82%	9%	<1%	9%
	Moderate	55%	35%	<1%	10%
	Conservative	16%	76%	1%	6%
Region	Milwaukee	55%	35%	2%	8%
	Southeast	32%	59%	1%	9%
	Southwest	59%	28%	1%	13%
	Northeast	39%	45%	<1%	16%
	Northwest	40%	48%	1%	11%
Income	Less \$50,000	51%	39%	2%	8%
	\$50,000-\$99,999	42%	48%	1%	9%
	\$100,000 or more	45%	55%	<1%	<1%
Income	Less than \$50,000	51%	39%	2%	8%
	\$50,000 or more	43%	50%	<1%	6%
Race	White	41%	47%	1%	11%
	Non White	66%	16%	5%	13%
Age	Under 45	41%	43%	1%	15%
	45 or older	45%	46%	1%	8%
Gender	Men	36%	55%	1%	9%
	Women	50%	36%	1%	13%
Views of U.S. Economy	The worst is yet to come	22%	68%	1%	9%
	The worst is behind us	62%	27%	<1%	10%
Obama Approval Rating	Approve	78%	10%	<1%	12%
	Disapprove	8%	87%	1%	4%
Interview Type	Landline	45%	44%	1%	11%
	Cell Phone	38%	48%	2%	12%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		78%	16%	4%	2%
Support for Senate	Russ Feingold	79%	16%	4%	1%
	Ron Johnson	77%	16%	5%	2%
Party ID	Democrat	82%	13%	3%	1%
	Republican	79%	16%	2%	3%
	Independent	74%	18%	7%	1%
Tea Party Supporters		87%	10%	1%	2%
Enthusiasm About Voting in November	Very enthusiastic	87%	9%	3%	1%
	Enthusiastic	66%	24%	8%	1%
	Not enthusiastic	38%	55%	<1%	8%
Political Ideology	Liberal	85%	11%	4%	<1%
	Moderate	77%	18%	4%	1%
	Conservative	79%	15%	4%	2%
Region	Milwaukee	82%	13%	3%	1%
	Southeast	80%	14%	4%	2%
	Southwest	77%	19%	4%	<1%
	Northeast	78%	14%	6%	1%
	Northwest	74%	19%	5%	2%
Income	Less \$50,000	69%	21%	7%	3%
	\$50,000-\$99,999	83%	14%	2%	1%
	\$100,000 or more	83%	15%	2%	<1%
Income	Less than \$50,000	69%	21%	7%	3%
	\$50,000 or more	83%	14%	2%	<1%
Race	White	79%	15%	5%	1%
	Non White	65%	29%	4%	2%
Age	Under 45	70%	22%	6%	1%
	45 or older	82%	13%	4%	2%
Gender	Men	83%	12%	3%	1%
	Women	73%	19%	5%	2%
Views of U.S. Economy	The worst is yet to come	79%	16%	4%	2%
	The worst is behind us	79%	15%	5%	<1%
Obama Approval Rating	Approve	80%	16%	4%	<1%
	Disapprove	79%	15%	4%	2%
Interview Type	Landline	79%	16%	4%	1%
	Cell Phone	74%	17%	7%	1%

October 2010 Marist Poll Wisconsin Likely Voters "N=503 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		Wisconsin Likely Voters		
		Did you choose him because you are for him or because you are against the other candidate?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		71%	22%	7%
Support for Senate	Russ Feingold	83%	11%	6%
	Ron Johnson	61%	31%	8%
Party ID	Democrat	83%	11%	7%
	Republican	67%	25%	8%
	Independent	65%	29%	7%
Tea Party Supporters		63%	28%	10%
Enthusiasm About Voting in November	Very enthusiastic	70%	23%	7%
	Enthusiastic	75%	19%	6%
	Not enthusiastic	62%	19%	19%
Political Ideology	Liberal	93%	4%	3%
	Moderate	70%	24%	6%
	Conservative	63%	28%	9%
Region	Milwaukee	76%	17%	7%
	Southeast	74%	18%	9%
	Southwest	70%	19%	11%
	Northeast	66%	30%	3%
	Northwest	68%	25%	6%
Income	Less \$50,000	69%	20%	11%
	\$50,000-\$99,999	78%	19%	3%
	\$100,000 or more	64%	32%	4%
Income	Less than \$50,000	69%	20%	11%
	\$50,000 or more	74%	22%	3%
Race	White	72%	22%	6%
	Non White	62%	18%	20%
Age	Under 45	75%	18%	7%
	45 or older	69%	24%	8%
Gender	Men	71%	23%	6%
	Women	71%	21%	8%
Views of U.S. Economy	The worst is yet to come	59%	32%	9%
	The worst is behind us	83%	13%	4%
Obama Approval Rating	Approve	82%	12%	7%
	Disapprove	61%	31%	8%
Interview Type	Landline	73%	22%	5%
	Cell Phone	62%	23%	15%

October 2010 Marist Poll Wisconsin Likely Voters "N=503 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters			
		Overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
		Very enthusiastic	Enthusiastic	Not very enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		44%	39%	11%	6%
Wisconsin Likely Voters		62%	32%	5%	1%
Support for Senate	Russ Feingold	39%	45%	13%	2%
	Ron Johnson	58%	31%	7%	4%
Support for Governor	Tom Barrett	40%	44%	12%	4%
	Scott Walker	61%	30%	7%	2%
Party ID	Democrat	38%	46%	10%	6%
	Republican	53%	35%	9%	3%
	Independent	44%	37%	14%	5%
Tea Party Supporters		69%	24%	7%	1%
Political Ideology	Liberal	32%	51%	13%	5%
	Moderate	41%	43%	13%	4%
	Conservative	58%	30%	8%	5%
Region	Milwaukee	42%	37%	12%	9%
	Southeast	48%	38%	11%	4%
	Southwest	32%	42%	19%	8%
	Northeast	55%	33%	9%	3%
	Northwest	42%	44%	9%	6%
Income	Less \$50,000	40%	42%	12%	7%
	\$50,000-\$99,999	45%	39%	11%	5%
	\$100,000 or more	50%	35%	14%	1%
Income	Less than \$50,000	40%	42%	12%	7%
	\$50,000 or more	47%	38%	12%	4%
Race	White	45%	39%	11%	4%
	Non White	28%	40%	12%	20%
Age	Under 45	26%	49%	17%	8%
	45 or older	57%	31%	8%	4%
Gender	Men	50%	38%	7%	5%
	Women	39%	39%	16%	6%
Views of U.S. Economy	The worst is yet to come	53%	34%	8%	5%
	The worst is behind us	37%	46%	13%	4%
Obama Approval Rating	Approve	35%	45%	15%	5%
	Disapprove	58%	32%	6%	4%
Interview Type	Landline	48%	36%	11%	5%
	Cell Phone	34%	46%	12%	8%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Ron Johnson?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		53%	28%	19%
Wisconsin Likely Voters		57%	28%	15%
Party ID	Democrat	24%	54%	22%
	Republican	86%	4%	10%
	Independent	55%	25%	19%
Tea Party Supporters		84%	7%	9%
Enthusiasm About Voting in November	Very enthusiastic	61%	29%	10%
	Enthusiastic	50%	30%	20%
	Not enthusiastic	38%	22%	40%
Political Ideology	Liberal	28%	55%	16%
	Moderate	43%	37%	20%
	Conservative	78%	8%	14%
Region	Milwaukee	41%	38%	21%
	Southeast	67%	19%	14%
	Southwest	43%	39%	19%
	Northeast	56%	26%	18%
	Northwest	49%	28%	23%
Income	Less \$50,000	47%	33%	19%
	\$50,000-\$99,999	57%	27%	16%
	\$100,000 or more	59%	28%	12%
Income	Less than \$50,000	47%	33%	19%
	\$50,000 or more	57%	27%	15%
Race	White	55%	28%	17%
	Non White	29%	40%	31%
Age	Under 45	55%	26%	19%
	45 or older	52%	30%	18%
Gender	Men	59%	26%	15%
	Women	47%	31%	22%
Views of U.S. Economy	The worst is yet to come	70%	15%	15%
	The worst is behind us	41%	41%	18%
Obama Approval Rating	Approve	28%	50%	22%
	Disapprove	82%	7%	11%
Interview Type	Landline	53%	29%	18%
	Cell Phone	52%	27%	21%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Russ Feingold?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		48%	40%	12%
Wisconsin Likely Voters		48%	44%	8%
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	Republican	7%	79%	13%
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Tea Party Supporters		19%	77%	5%
Enthusiasm About Voting in November	Very enthusiastic	42%	54%	4%
	Enthusiastic	60%	30%	10%
	Not enthusiastic	39%	28%	34%
Political Ideology	Liberal	84%	8%	8%
	Moderate	60%	33%	7%
	Conservative	22%	66%	12%
Region	Milwaukee	54%	35%	12%
	Southeast	41%	53%	6%
	Southwest	61%	24%	15%
	Northeast	48%	38%	13%
	Northwest	41%	43%	15%
Income	Less \$50,000	56%	33%	11%
	\$50,000-\$99,999	49%	43%	8%
	\$100,000 or more	45%	50%	5%
Income	Less than \$50,000	56%	33%	11%
	\$50,000 or more	48%	45%	7%
Race	White	47%	42%	11%
	Non White	54%	23%	23%
Age	Under 45	47%	36%	18%
	45 or older	49%	43%	8%
Gender	Men	42%	49%	9%
	Women	53%	32%	15%
Views of U.S. Economy	The worst is yet to come	28%	62%	10%
	The worst is behind us	67%	23%	10%
Obama Approval Rating	Approve	80%	9%	11%
	Disapprove	15%	76%	9%
Interview Type	Landline	49%	41%	10%
	Cell Phone	44%	38%	18%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing in office as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		49%	45%	6%
Wisconsin Likely Voters		46%	50%	4%
Support for Senate	Russ Feingold	87%	9%	4%
	Ron Johnson	10%	86%	3%
Support for Governor	Tom Barrett	86%	9%	6%
	Scott Walker	12%	86%	2%
Party ID	Democrat	90%	7%	4%
	Republican	12%	85%	3%
	Independent	43%	48%	9%
Tea Party Supporters		13%	85%	2%
Enthusiasm About Voting in November	Very enthusiastic	39%	59%	3%
	Enthusiastic	57%	36%	6%
	Not enthusiastic	57%	27%	16%
Political Ideology	Liberal	84%	13%	3%
	Moderate	56%	35%	9%
	Conservative	24%	73%	3%
Region	Milwaukee	62%	30%	8%
	Southeast	40%	56%	4%
	Southwest	61%	30%	9%
	Northeast	46%	48%	7%
	Northwest	44%	50%	6%
Income	Less \$50,000	62%	33%	5%
	\$50,000-\$99,999	44%	51%	5%
	\$100,000 or more	43%	56%	1%
Income	Less than \$50,000	62%	33%	5%
	\$50,000 or more	44%	52%	4%
Race	White	46%	47%	7%
	Non White	74%	20%	6%
Age	Under 45	53%	39%	8%
	45 or older	47%	48%	5%
Gender	Men	41%	54%	5%
	Women	56%	36%	8%
Interview Type	Landline	48%	45%	7%
	Cell Phone	50%	45%	5%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		41%	49%	10%
Wisconsin Likely Voters		43%	48%	9%
Support for Senate	Russ Feingold	21%	71%	8%
	Ron Johnson	63%	30%	7%
Support for Governor	Tom Barrett	20%	73%	7%
	Scott Walker	62%	31%	6%
Party ID	Democrat	19%	72%	10%
	Republican	60%	32%	8%
	Independent	45%	47%	8%
Tea Party Supporters		67%	28%	5%
Enthusiasm About Voting in November	Very enthusiastic	50%	41%	9%
	Enthusiastic	36%	59%	5%
	Not enthusiastic	32%	49%	19%
Political Ideology	Liberal	17%	75%	8%
	Moderate	34%	61%	5%
	Conservative	60%	31%	8%
Region	Milwaukee	36%	54%	10%
	Southeast	42%	47%	10%
	Southwest	35%	53%	11%
	Northeast	35%	53%	11%
	Northwest	52%	43%	6%
Income	Less \$50,000	40%	50%	10%
	\$50,000-\$99,999	41%	52%	7%
	\$100,000 or more	43%	52%	5%
Income	Less than \$50,000	40%	50%	10%
	\$50,000 or more	41%	52%	7%
Race	White	42%	50%	8%
	Non White	33%	47%	20%
Age	Under 45	37%	54%	10%
	45 or older	44%	47%	9%
Gender	Men	44%	47%	9%
	Women	39%	52%	10%
Obama Approval Rating	Approve	17%	73%	9%
	Disapprove	69%	24%	7%
Interview Type	Landline	44%	48%	8%
	Cell Phone	34%	53%	13%

October 2010 Marist Poll Wisconsin Registered Voters "N=806 MOE +/- 3.5%". Totals may not add to 100 due to rounding.