

Nature of the Sample - Virginia

		Virginia Adults	Virginia Registered Voters	Virginia Likely Voters
		Col %	Col %	Col %
Virginia Adults		100%		
Virginia Registered Voters		92%	100%	
Virginia Likely Voters		71%	77%	100%
When Casting Ballot	Voted/Plan to vote early	n/a	15%	15%
	Voting on Election Day	n/a	79%	80%
	Have not decided	n/a	6%	5%
Party Identification	Democrat	n/a	33%	33%
	Republican	n/a	28%	30%
	Independent	n/a	37%	35%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	25%	26%
	Not strong Democrats	n/a	8%	7%
	Democratic leaning independents	n/a	13%	12%
	Just Independents	n/a	11%	10%
	Republican leaning independents	n/a	14%	13%
	Not strong Republicans	n/a	7%	7%
	Strong Republicans	n/a	22%	23%
	Other	n/a	1%	1%
	Political Ideology	Very liberal	n/a	7%
Liberal		n/a	16%	16%
Moderate		n/a	34%	33%
Conservative		n/a	29%	29%
Very conservative		n/a	13%	14%
Past Participation**	Yes	n/a	91%	94%
	No	n/a	9%	6%
Tea Party Supporters		n/a	25%	26%
Gender	Men	48%	48%	47%
	Women	52%	52%	53%
Age	Under 45	42%	40%	37%
	45 or older	58%	60%	63%
Age	18 to 29	15%	13%	11%
	30 to 44	27%	26%	26%
	45 to 59	28%	29%	30%
	60 or older	30%	32%	33%
Race	White	72%	73%	73%
	African American	18%	18%	17%
	Latino	5%	5%	5%
	Other	5%	5%	5%
Region	D.C. Suburbs	18%	18%	19%
	Northern Virginia Exurbs	16%	16%	16%
	Central/West	23%	23%	21%
	Richmond/East	23%	23%	25%
	Tidewater	20%	20%	20%
Household Income	Less than \$75,000	59%	58%	55%
	\$75,000 or more	41%	42%	45%
Education	Not college graduate	53%	51%	48%
	College graduate	47%	49%	52%
Marital Status	Married	58%	59%	61%
	Not married	42%	41%	39%
U.S. Military Veteran	Yes	18%	19%	19%
	No	82%	81%	81%
Interview Type	Landline	76%	78%	79%
	Cell Phone	24%	22%	21%

NBC News/WSJ/Marist Poll Virginia Adults. Interviews conducted November 1st and November 2nd, 2012, N=1643 MOE +/- 2.4 percentage points. Virginia Registered Voters: N=1508 MOE +/- 2.5 percentage points. Virginia Likely Voters: N=1165 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.