

NBC News/WSJ/Marist Poll Virginia Likely Voter Tables

		Virginia Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Likely Voters		48%	47%	1%	3%
When Casting Ballot	Voted/Plan to vote early	59%	38%	1%	2%
	Voting on Election Day	45%	51%	1%	3%
Party Identification	Democrat	95%	4%	0%	1%
	Republican	3%	95%	0%	1%
	Independent	43%	48%	3%	6%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	88%	8%	0%	3%
	Just Independents	33%	43%	6%	17%
	Soft Republicans	8%	86%	3%	4%
	Strong Republicans	2%	98%	0%	0%
Tea Party Supporters		11%	86%	2%	2%
Political Ideology	Very liberal-Liberal	90%	7%	1%	1%
	Moderate	52%	40%	1%	7%
	Conservative-Very conservative	20%	77%	1%	2%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	43%	57%	0%	0%
Enthusiasm about Presidential Election	High	50%	48%	1%	2%
	Moderate	45%	46%	2%	7%
	Low	38%	46%	6%	10%
Gender	Men	45%	50%	2%	3%
	Women	51%	45%	1%	3%
Age	Under 45	54%	41%	2%	2%
	45 or older	44%	52%	1%	4%
Age	18 to 29	60%	34%	3%	2%
	30 to 44	52%	43%	2%	2%
	45 to 59	43%	51%	1%	5%
	60 or older	45%	52%	0%	3%
Race	White	37%	58%	2%	3%
	African American	94%	5%	0%	1%
	Other	54%	40%	0%	6%
Region	D.C. Suburbs	56%	39%	1%	4%
	Northern Virginia Exurbs	47%	49%	0%	4%
	Central/West	45%	50%	2%	2%
	Richmond/East	43%	51%	2%	4%
	Tidewater	48%	48%	1%	3%
Household Income	Less than \$75,000	51%	44%	1%	3%
	\$75,000 or more	47%	50%	1%	2%
Education	Not college graduate	49%	46%	1%	4%
	College graduate	46%	49%	2%	3%
Marital Status	Married	39%	57%	1%	3%
	Not married	61%	34%	1%	3%
U.S. Military Veteran		42%	53%	1%	4%
Interview Type	Landline	45%	50%	1%	3%
	Cell Phone	57%	38%	1%	4%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted November 1st and November 2nd, 2012, N=1165 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.