

NBC News/WSJ/Marist Poll Virginia Tables

		Virginia Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Likely Voters		47%	48%	1%	4%
Party Identification	Democrat	96%	2%	0%	2%
	Republican	4%	94%	0%	2%
	Independent	42%	50%	2%	7%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	91%	3%	1%	5%
	Just Independents	34%	47%	5%	14%
	Soft Republicans	8%	88%	0%	3%
Tea Party Supporters	Strong Republicans	2%	96%	0%	2%
		12%	86%	0%	2%
Political Ideology	Very liberal-Liberal	90%	7%	2%	2%
	Moderate	58%	36%	2%	5%
	Conservative-Very conservative	17%	80%	0%	4%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	38%	62%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	55%	39%	2%	4%
	Vote on Election Day	45%	51%	1%	4%
	Have not decided	61%	31%	1%	6%
Enthusiasm about Presidential Election	High	48%	49%	0%	3%
	Moderate	47%	48%	2%	3%
	Low	40%	46%	3%	12%
Gender	Men	40%	55%	1%	4%
	Women	54%	42%	1%	3%
Age	Under 45	54%	40%	1%	5%
	45 or older	43%	53%	1%	4%
Age	18 to 29	66%	29%	2%	4%
	30 to 44	48%	46%	1%	5%
	45 to 59	41%	54%	1%	4%
	60 or older	44%	52%	1%	4%
Race	White	34%	61%	1%	4%
	Non-white	78%	18%	1%	4%
Region	D.C. Suburbs	56%	40%	0%	4%
	Northern Virginia Exurbs	44%	49%	2%	5%
	Central/West	37%	59%	1%	3%
	Richmond/East	50%	46%	1%	4%
	Tidewater	49%	45%	1%	5%
Household Income	Less than \$75,000	52%	42%	2%	5%
	\$75,000 or more	45%	52%	0%	3%
Education	Not college graduate	46%	47%	1%	6%
	College graduate	49%	48%	1%	2%
Marital Status	Married	40%	57%	0%	3%
	Not married	59%	34%	2%	6%
U.S. Military Veteran		34%	61%	1%	3%
Interview Type	Landline	45%	50%	1%	4%
	Cell Phone	54%	41%	1%	4%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=981 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.