

		Virginia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Likely Voters		52%	44%	4%
Party Identification	Democrat	94%	4%	2%
	Republican	9%	87%	3%
	Independent	50%	44%	6%
Tea Party Supporters		17%	82%	1%
Political Ideology	Very liberal-Liberal	86%	12%	2%
	Moderate	62%	32%	6%
	Conservative-Very conservative	27%	71%	2%
Presidential Choice	Barack Obama and Joe Biden	97%	2%	1%
	Mitt Romney and Paul Ryan	7%	89%	4%
Gender	Men	51%	46%	3%
	Women	53%	42%	5%
Age	Under 45	63%	34%	3%
	45 or older	46%	50%	4%
Age	18 to 29	73%	21%	6%
	30 to 44	59%	39%	2%
	45 to 59	44%	53%	3%
	60 or older	47%	47%	6%
Race	White	41%	55%	4%
	Non-white	85%	12%	3%
Region	D.C. Suburbs	61%	36%	3%
	Northern Virginia Exurbs	50%	48%	2%
	Central/West	44%	51%	5%
	Richmond/East	55%	42%	4%
	Tidewater	51%	43%	6%
Household Income	Less than \$75,000	50%	44%	6%
	\$75,000 or more	54%	44%	1%
Education	Not college graduate	53%	43%	4%
	College graduate	51%	45%	4%
Marital Status	Married	45%	52%	3%
	Not married	62%	32%	6%
U.S. Military Veteran		45%	52%	3%
Interview Type	Landline	49%	47%	4%
	Cell Phone	62%	33%	5%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.