

		Virginia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Likely Voters		45%	47%	8%
Party Identification	Democrat	9%	82%	10%
	Republican	86%	11%	3%
	Independent	43%	46%	11%
Tea Party Supporters		79%	16%	5%
Political Ideology	Very liberal-Liberal	14%	78%	8%
	Moderate	37%	52%	11%
	Conservative-Very conservative	69%	26%	5%
Presidential Choice	Barack Obama and Joe Biden	7%	86%	8%
	Mitt Romney and Paul Ryan	90%	6%	4%
Gender	Men	48%	46%	6%
	Women	42%	48%	10%
Age	Under 45	37%	55%	8%
	45 or older	50%	42%	8%
Age	18 to 29	28%	64%	7%
	30 to 44	41%	50%	8%
	45 to 59	51%	44%	5%
	60 or older	49%	40%	11%
Race	White	54%	40%	7%
	Non-white	19%	68%	13%
Region	D.C. Suburbs	40%	53%	8%
	Northern Virginia Exurbs	47%	48%	5%
	Central/West	51%	41%	8%
	Richmond/East	43%	48%	9%
	Tidewater	44%	44%	11%
Household Income	Less than \$75,000	43%	47%	10%
	\$75,000 or more	45%	49%	6%
Education	Not college graduate	42%	49%	9%
	College graduate	48%	45%	7%
Marital Status	Married	51%	42%	7%
	Not married	36%	54%	11%
U.S. Military Veteran		51%	41%	8%
Interview Type	Landline	48%	45%	7%
	Cell Phone	34%	53%	13%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.