

NBC News/WSJ/Marist Poll Virginia Likely Voter Tables

		Virginia Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Likely Voters		48%	46%	1%	5%
Party Identification	Democrat	94%	4%	0%	2%
	Republican	6%	92%	0%	2%
	Independent	44%	45%	2%	9%
Party Identification***	Strong Democrats	97%	2%	0%	1%
	Soft Democrats	87%	8%	0%	5%
	Just Independents	34%	42%	6%	18%
	Soft Republicans	9%	86%	0%	5%
Tea Party Supporters	Strong Republicans	4%	96%	0%	0%
		16%	81%	0%	3%
Political Ideology	Very liberal-Liberal	86%	12%	0%	2%
	Moderate	57%	36%	1%	6%
	Conservative-Very conservative	23%	72%	0%	4%
Intensity of Support	Strongly support	51%	49%	0%	0%
	Somewhat support	52%	48%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	53%	43%	0%	4%
	Vote on Election Day	46%	48%	1%	5%
	Have not decided	62%	29%	0%	9%
Enthusiasm about Presidential Election	High	50%	48%	0%	2%
	Moderate	50%	44%	0%	6%
	Low	35%	40%	7%	18%
Gender	Men	45%	48%	2%	5%
	Women	52%	44%	0%	5%
Age	Under 45	58%	36%	2%	5%
	45 or older	43%	51%	1%	5%
Age	18 to 29	65%	28%	2%	4%
	30 to 44	55%	39%	1%	5%
	45 to 59	41%	54%	1%	4%
	60 or older	45%	49%	1%	6%
Race	White	37%	57%	1%	5%
	Non-white	82%	13%	2%	4%
Region	D.C. Suburbs	56%	39%	4%	2%
	Northern Virginia Exurbs	47%	50%	0%	3%
	Central/West	41%	52%	0%	7%
	Richmond/East	53%	42%	0%	4%
	Tidewater	45%	46%	1%	8%
Household Income	Less than \$75,000	50%	44%	1%	5%
	\$75,000 or more	49%	46%	1%	4%
Education	Not college graduate	51%	42%	1%	6%
	College graduate	46%	49%	1%	4%
Marital Status	Married	41%	53%	2%	4%
	Not married	60%	34%	0%	5%
U.S. Military Veteran		41%	52%	1%	6%
Interview Type	Landline	46%	48%	1%	5%
	Cell Phone	56%	36%	2%	5%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=969 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.