

		Virginia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Likely Voters		53%	43%	4%
Party Identification	Democrat	94%	5%	1%
	Republican	8%	89%	2%
	Independent	51%	42%	7%
Tea Party Supporters		14%	84%	1%
Political Ideology	Very liberal-Liberal	88%	10%	2%
	Moderate	66%	29%	5%
	Conservative-Very conservative	22%	76%	2%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	2%
	Mitt Romney and Paul Ryan	7%	91%	2%
Gender	Men	50%	46%	5%
	Women	56%	40%	4%
Age	Under 45	57%	38%	5%
	45 or older	50%	47%	3%
Age	18 to 29	58%	34%	8%
	30 to 44	57%	40%	4%
	45 to 59	50%	47%	3%
	60 or older	50%	47%	3%
Race	White	42%	54%	4%
	Non-white	82%	14%	5%
Region	D.C. Suburbs	64%	32%	3%
	Northern Virginia Exurbs	50%	47%	3%
	Central/West	43%	49%	7%
	Richmond/East	52%	45%	3%
	Tidewater	55%	41%	4%
Household Income	Less than \$75,000	54%	40%	5%
	\$75,000 or more	53%	44%	2%
Education	Not college graduate	51%	44%	5%
	College graduate	54%	42%	3%
Marital Status	Married	46%	50%	3%
	Not married	64%	31%	5%
Evangelical Christians		33%	64%	4%
U.S. Military Veteran		43%	52%	4%
Interview Type	Landline	50%	46%	3%
	Cell Phone	59%	34%	7%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=996 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.