

**Nature of the Sample - Virginia**

		Virginia Adults	Virginia Registered Voters	Virginia Likely Voters
		Col %	Col %	Col %
Virginia Adults		100%		
Virginia Registered Voters		87%	100%	
Virginia Likely Voters		66%	76%	100%
Party Identification	Democrat	n/a	30%	31%
	Republican	n/a	24%	26%
	Independent	n/a	44%	43%
	Other	n/a	1%	1%
Party Identification	Strong Democrats	n/a	22%	23%
	Not strong Democrats	n/a	8%	7%
	Democratic leaning independents	n/a	15%	15%
	Just Independents	n/a	14%	13%
	Republican leaning independents	n/a	15%	15%
	Not strong Republicans	n/a	7%	7%
	Strong Republicans	n/a	17%	18%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	5%	5%
	Liberal	n/a	16%	16%
	Moderate	n/a	40%	39%
	Conservative	n/a	30%	31%
	Very conservative	n/a	9%	10%
Past Participation**	Yes	n/a	91%	94%
	No	n/a	9%	6%
Tea Party Supporters		n/a	22%	23%
Gender	Men	48%	47%	47%
	Women	52%	53%	53%
Age	Under 45	46%	42%	40%
	45 or older	54%	58%	60%
Age	18 to 29	19%	16%	13%
	30 to 44	27%	27%	27%
	45 to 59	28%	29%	30%
	60 or older	26%	28%	30%
Race	White	68%	70%	71%
	African American	19%	18%	18%
	Latino	7%	7%	6%
	Other	6%	5%	5%
Region	D.C. Suburbs	18%	19%	19%
	Northern Virginia Exurbs	16%	16%	16%
	Central/West	23%	23%	21%
	Richmond/East	23%	22%	25%
	Tidewater	20%	20%	19%
Household Income	Less than \$75,000	59%	55%	54%
	\$75,000 or more	41%	45%	46%
Education	Not college graduate	56%	52%	50%
	College graduate	44%	48%	50%
Marital Status	Married	58%	61%	63%
	Not married	42%	39%	37%
Evangelical Christian	Yes	20%	21%	21%
	No	80%	79%	79%
U.S. Military	Yes	16%	17%	17%
Veteran	No	84%	83%	83%
Interview Type	Landline	67%	70%	72%
	Cell Phone	33%	30%	28%

NBC News/WSJ/Marist Poll Virginia Adults. Interviews conducted September 9th through September 11th, 2012, N=1509 MOE +/- 2.5 percentage points.

Virginia Registered Voters: N=1315 MOE +/- 2.7 percentage points.

Virginia Likely Voters: N=996 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.