

		Virginia Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Likely Voters		46%	45%	9%
Party Identification	Democrat	9%	83%	8%
	Republican	87%	7%	6%
	Independent	49%	40%	10%
Tea Party Supporters		83%	15%	2%
Political Ideology	Very liberal-Liberal	16%	77%	7%
	Moderate	38%	53%	9%
	Conservative-Very conservative	72%	20%	8%
Presidential Choice	Barack Obama and Joe Biden	12%	82%	7%
	Mitt Romney and Paul Ryan	90%	5%	5%
Gender	Men	51%	41%	8%
	Women	42%	48%	10%
Age	Under 45	40%	50%	10%
	45 or older	51%	41%	8%
Age	18 to 29	35%	58%	7%
	30 to 44	42%	46%	12%
	45 to 59	50%	42%	8%
	60 or older	51%	41%	8%
Race	White	55%	37%	8%
	Non-white	23%	66%	11%
Region	D.C. Suburbs	44%	47%	8%
	Northern Virginia Exurbs	47%	45%	8%
	Central/West	48%	42%	10%
	Richmond/East	45%	45%	10%
	Tidewater	48%	44%	8%
Household Income	Less than \$75,000	41%	49%	10%
	\$75,000 or more	51%	42%	7%
Education	Not college graduate	44%	45%	12%
	College graduate	49%	44%	6%
Marital Status	Married	54%	38%	8%
	Not married	33%	56%	11%
Evangelical Christians		57%	33%	10%
U.S. Military Veteran		50%	39%	10%
Interview Type	Landline	48%	43%	9%
	Cell Phone	43%	49%	8%

NBC News/WSJ/Marist Poll Virginia Likely Voters. Interviews conducted September 9th through September 11th, 2012, N=996 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.