

NBC News-WSJ-Marist Poll Virginia Tables

		Virginia Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Registered Voters		49%	42%	2%	6%
Party Identification	Democrat	95%	2%	0%	3%
	Republican	5%	94%	0%	1%
	Independent	44%	43%	4%	9%
Party Identification***	Strong Democrats	98%	1%	0%	0%
	Soft Democrats	88%	7%	1%	4%
	Just Independents	31%	34%	9%	26%
	Soft Republicans	9%	85%	2%	3%
	Strong Republicans	2%	97%	0%	1%
Tea Party Supporters		15%	79%	3%	2%
Political Ideology	Very liberal-Liberal	87%	9%	1%	3%
	Moderate	59%	29%	3%	8%
	Conservative-Very conservative	20%	75%	2%	4%
Intensity of Support	Strongly support	55%	45%	0%	0%
	Somewhat support	39%	61%	0%	0%
Past Participation**	Yes	48%	44%	2%	6%
	No	63%	27%	3%	8%
Plan to Vote Early	Vote early or by absentee	47%	45%	1%	7%
	Vote on Election Day	47%	45%	2%	5%
	Have not decided	61%	28%	2%	10%
Enthusiasm about Presidential Election	High	51%	45%	1%	3%
	Moderate	52%	41%	2%	6%
	Low	39%	36%	9%	17%
Gender	Men	44%	47%	3%	6%
	Women	54%	38%	1%	6%
Age	Under 45	53%	38%	2%	6%
	45 or older	47%	46%	2%	5%
Age	18 to 29	56%	37%	3%	3%
	30 to 44	51%	39%	2%	8%
	45 to 59	47%	45%	2%	5%
	60 or older	46%	47%	2%	6%
Race	White	39%	54%	2%	5%
	Non-white	76%	14%	1%	9%
Region	D.C. Suburbs	60%	32%	2%	6%
	Northern Virginia Exurbs	44%	47%	2%	7%
	Central/West	43%	49%	2%	6%
	Richmond/East	49%	42%	3%	7%
	Tidewater	50%	42%	2%	5%
Household Income	Less than \$75,000	53%	39%	2%	5%
	\$75,000 or more	46%	47%	1%	5%
Education	Not college graduate	50%	41%	3%	6%
	College graduate	48%	44%	2%	6%
Marital Status	Married	41%	51%	2%	6%
	Not married	61%	30%	3%	6%
Evangelical Christians		34%	58%	1%	7%
U.S. Military Veteran		40%	52%	4%	4%
Interview Type	Landline	47%	44%	2%	6%
	Cell Phone	54%	38%	3%	6%

NBC News/WSJ/Marist Poll Virginia Registered Voters. Interviews conducted September 9th through September 11th, 2012, N=1315 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.