

		Virginia Registered Voters		
		Which is more important in deciding your vote for president:		
		The economy	Social issues	Unsure
		Row %	Row %	Row %
Virginia Registered Voters		72%	22%	6%
Party Identification	Democrat	67%	25%	8%
	Republican	82%	14%	5%
	Independent	70%	24%	6%
Tea Party Supporters		78%	19%	3%
Political Ideology	Very liberal-Liberal	56%	36%	8%
	Moderate	74%	19%	7%
	Conservative-Very conservative	78%	18%	4%
Presidential Choice	Barack Obama	65%	28%	7%
	Mitt Romney	80%	16%	4%
Gender	Men	75%	19%	6%
	Women	69%	25%	6%
Age	Under 45	66%	28%	6%
	45 or older	76%	18%	6%
Age	18 to 29	57%	39%	4%
	30 to 44	71%	22%	7%
	45 to 59	74%	21%	5%
	60 or older	77%	15%	7%
Race	White	71%	23%	6%
	Non-white	76%	18%	6%
Region	D.C. Suburbs	68%	26%	6%
	Northern Virginia Exurbs	59%	34%	7%
	Central/West	76%	18%	6%
	Richmond/East	72%	22%	6%
	Tidewater	81%	14%	6%
Household Income	Less than \$75,000	74%	20%	6%
	\$75,000 or more	72%	23%	5%
Education	Not college graduate	76%	19%	6%
	College graduate	67%	26%	7%
Evangelical Christians		72%	23%	5%
Interview Type	Landline	73%	21%	6%
	Cell Phone	69%	25%	6%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1076 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.