

		Virginia Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Registered Voters		52%	44%	4%
Party Identification	Democrat	90%	7%	2%
	Republican	10%	85%	4%
	Independent	51%	43%	6%
Tea Party Supporters		12%	84%	3%
Political Ideology	Very liberal-Liberal	86%	13%	1%
	Moderate	62%	32%	6%
	Conservative-Very conservative	23%	73%	4%
Presidential Choice	Barack Obama	94%	5%	1%
	Mitt Romney	8%	87%	5%
Gender	Men	50%	45%	4%
	Women	53%	43%	4%
Age	Under 45	58%	37%	5%
	45 or older	47%	49%	4%
Age	18 to 29	69%	29%	2%
	30 to 44	53%	40%	6%
	45 to 59	48%	48%	4%
	60 or older	47%	49%	4%
Race	White	42%	54%	5%
	Non-white	77%	18%	4%
Region	D.C. Suburbs	62%	32%	6%
	Northern Virginia Exurbs	52%	45%	3%
	Central/West	40%	54%	6%
	Richmond/East	48%	50%	2%
	Tidewater	61%	35%	4%
Household Income	Less than \$75,000	51%	45%	4%
	\$75,000 or more	53%	43%	4%
Education	Not college graduate	47%	49%	5%
	College graduate	58%	38%	4%
Evangelical Christians		34%	63%	3%
Interview Type	Landline	49%	47%	4%
	Cell Phone	59%	35%	5%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1076 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.