

Nature of the Sample - Virginia

		Virginia Adults	Virginia Registered Voters
		Col %	Col %
Virginia Adults		100%	
Virginia Registered Voters		86%	100%
Party Identification	Democrat	n/a	31%
	Republican	n/a	29%
	Independent	n/a	39%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	17%
	Moderate	n/a	38%
	Conservative	n/a	30%
	Very conservative	n/a	10%
Past Participation**	Yes	n/a	90%
	No	n/a	10%
Tea Party Supporters		n/a	21%
Unsure		n/a	6%
Gender	Men	48%	46%
	Women	52%	54%
Age	Under 45	45%	42%
	45 or older	55%	58%
Age	18 to 29	19%	14%
	30 to 44	27%	28%
	45 to 59	28%	29%
	60 or older	27%	29%
Race	White	68%	70%
	African American	19%	18%
	Latino	7%	6%
	Other	6%	5%
Region	D.C. Suburbs	18%	18%
	Northern Virginia Exurbs	16%	16%
	Central/West	23%	24%
	Richmond/East	23%	24%
	Tidewater	20%	18%
Household Income	Less than \$75,000	60%	56%
	\$75,000 or more	40%	44%
Education	Not college graduate	57%	54%
	College graduate	43%	46%
Evangelical Christian	Yes	20%	21%
	No	80%	79%
Interview Type	Landline	73%	76%
	Cell Phone	27%	24%

NBC News/Marist Poll Virginia Adults. Interviews conducted May 17th through May 20th, 2012, N=1250 MOE +/- 2.8 percentage points. Virginia Registered Voters: N=1076 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.