

		Virginia Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Registered Voters		41%	44%	15%
Party Identification	Democrat	11%	75%	14%
	Republican	71%	18%	11%
	Independent	43%	39%	18%
Tea Party Supporters		77%	14%	9%
Political Ideology	Very liberal-Liberal	13%	76%	12%
	Moderate	39%	44%	17%
	Conservative-Very conservative	61%	25%	14%
Presidential Choice	Barack Obama	12%	73%	15%
	Mitt Romney	77%	12%	11%
Gender	Men	44%	43%	12%
	Women	38%	44%	18%
Age	Under 45	31%	53%	16%
	45 or older	48%	37%	15%
Age	18 to 29	27%	64%	9%
	30 to 44	33%	48%	20%
	45 to 59	44%	39%	16%
	60 or older	52%	35%	13%
Race	White	50%	38%	12%
	Non-white	20%	58%	22%
Region	D.C. Suburbs	37%	50%	14%
	Northern Virginia Exurbs	45%	40%	15%
	Central/West	49%	35%	17%
	Richmond/East	39%	45%	16%
	Tidewater	36%	50%	14%
Household Income	Less than \$75,000	42%	44%	14%
	\$75,000 or more	42%	43%	16%
Education	Not college graduate	40%	44%	15%
	College graduate	42%	43%	15%
Evangelical Christians		58%	27%	15%
Interview Type	Landline	43%	42%	15%
	Cell Phone	36%	49%	15%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted May 17th through May 20th, 2012, N=1076 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.