

Nature of the Sample - Virginia

		Virginia Adults	Virginia Registered Voters
		Col %	Col %
Virginia Adults		100%	
Virginia Registered Voters		83%	100%
Virginia Potential Republican Electorate*		31%	37%
Virginia Likely Voters		18%	21%
Party Identification	Democrat	n/a	36%
	Republican	n/a	24%
	Independent	n/a	39%
	Other	n/a	1%
Tea Party Supporters		n/a	21%
Intensity of Tea Party Support	Strongly support Tea Party	n/a	6%
	Support Tea Party	n/a	15%
	Does not support Tea Party	n/a	71%
Political Ideology	Unsure	n/a	8%
	Very liberal	n/a	5%
	Liberal	n/a	17%
	Moderate	n/a	40%
	Conservative	n/a	28%
Gender	Very conservative	n/a	10%
	Men	48%	47%
Age	Women	52%	53%
	Under 45	46%	42%
Age	45 or older	54%	58%
	18 to 29	18%	13%
	30 to 44	29%	28%
	45 to 59	26%	28%
Race	60 or older	28%	30%
	White	68%	70%
	African American	19%	19%
	Latino	7%	7%
Region	Other	6%	5%
	D.C. Suburbs	18%	19%
	Northern Virginia Exurbs	16%	15%
	Central/West	23%	22%
	Richmond/East	23%	23%
Household Income	Tidewater	20%	20%
	Less than \$75,000	60%	57%
Education	\$75,000 or more	40%	43%
	Not college graduate	57%	53%
Interview Type	College graduate	43%	47%
	Landline	72%	77%
		28%	23%
		28%	23%

NBC News/Marist Poll Virginia Adults. Interviews conducted February 29th through March 2nd, 2012, N=3019 MOE +/- 1.8 percentage points. Virginia Registered Voters: N=2518 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Virginia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

Nature of the Sample - Virginia

		Virginia Potential Republican Electorate*	Virginia Likely Voters
		Col %	Col %
Virginia Potential Republican Electorate*		100%	
Virginia Likely Voters			100%
Voted absentee			3%
Party Identification	Democrats	1%	1%
	Democratic leaning independents	1%	1%
	Just Independents	4%	5%
	Republican leaning independents	30%	27%
	Republicans	63%	64%
	Other	1%	1%
	Unsure	0%	0%
Tea Party Supporters		41%	46%
Intensity of Tea Party Support	Strongly support Tea Party	14%	16%
	Support Tea Party	27%	30%
	Does not support Tea Party	51%	47%
Political Ideology	Unsure	8%	7%
	Very liberal	1%	1%
	Liberal	4%	3%
	Moderate	30%	28%
	Conservative	47%	47%
Past Participation***	Very conservative	19%	21%
	Yes	67%	79%
Gender	No	33%	21%
	Men	53%	52%
Age	Women	47%	48%
	Under 45	40%	36%
Age	45 or older	60%	64%
	18 to 29	12%	10%
	30 to 44	27%	27%
	45 to 59	31%	32%
Race	60 or older	29%	32%
	White	89%	88%
	Non-white	11%	12%
Region	D.C. Suburbs	15%	16%
	Northern Virginia Exurbs	18%	15%
	Central/West	25%	23%
	Richmond/East	23%	25%
	Tidewater	19%	21%
Household Income	Less than \$75,000	53%	53%
	\$75,000 or more	47%	47%
Evangelical Christian	Yes	32%	34%
	No	68%	66%
Tea Party-Conservative-Evangelical		12%	13%
Education	Not college graduate	48%	47%
	College graduate	52%	53%
Interview Type	Landline	76%	77%
	Cell Phone	24%	23%

NBC News/Marist Poll Virginia Potential Republican Electorate. Interviews conducted February 29th through March 2nd, 2012, N=939 MOE +/- 3.2 percentage points. Virginia Likely Republican Primary Voters: N=529 MOE +/- 4.3 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in Virginia includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

***Past participation refers to previous participation in a Virginia Republican Presidential Primary.