

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		52%	45%	4%
Party Identification	Democrat	91%	7%	2%
	Republican	7%	90%	2%
	Independent	48%	47%	6%
Tea Party Supporters		18%	81%	1%
Political Ideology	Very liberal-Liberal	87%	10%	3%
	Moderate	63%	34%	3%
	Conservative-Very conservative	25%	71%	4%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	7%	91%	2%
Gender	Men	47%	51%	3%
	Women	56%	39%	4%
Age	Under 45	52%	46%	2%
	45 or older	52%	44%	4%
Age	18 to 29	66%	33%	2%
	30 to 44	45%	53%	2%
	45 to 59	53%	44%	3%
	60 or older	51%	44%	5%
Race	White	48%	49%	3%
	Non-white	78%	18%	4%
Region	Cleveland Area	58%	39%	3%
	East	53%	43%	3%
	Northwest/Toledo	47%	50%	3%
	Columbus Area	61%	37%	1%
	South/Cincinnati	43%	51%	5%
Household Income	Less than \$75,000	57%	40%	3%
	\$75,000 or more	49%	48%	3%
Education	Not college graduate	53%	43%	4%
	College graduate	49%	48%	3%
Marital Status	Married	43%	54%	3%
	Not married	64%	31%	5%
U.S. Military Veteran		48%	49%	3%
Interview Type	Landline	49%	48%	3%
	Cell Phone	61%	35%	4%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 31st and November 1st, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.