

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		45%	48%	6%
Party Identification	Democrat	7%	87%	6%
	Republican	91%	5%	4%
	Independent	47%	44%	9%
Tea Party Supporters		79%	18%	3%
Political Ideology	Very liberal-Liberal	11%	85%	4%
	Moderate	38%	56%	6%
	Conservative-Very conservative	70%	24%	6%
Presidential Choice	Barack Obama and Joe Biden	5%	90%	6%
	Mitt Romney and Paul Ryan	93%	3%	4%
Gender	Men	52%	41%	6%
	Women	39%	55%	6%
Age	Under 45	44%	50%	6%
	45 or older	46%	48%	6%
Age	18 to 29	34%	63%	3%
	30 to 44	48%	44%	7%
	45 to 59	44%	50%	6%
	60 or older	48%	46%	6%
Race	White	50%	44%	6%
	Non-white	18%	74%	8%
Region	Cleveland Area	37%	57%	6%
	East	41%	52%	7%
	Northwest/Toledo	50%	43%	7%
	Columbus Area	46%	50%	4%
	South/Cincinnati	52%	41%	7%
Household Income	Less than \$75,000	40%	54%	6%
	\$75,000 or more	53%	42%	6%
Education	Not college graduate	40%	52%	8%
	College graduate	54%	42%	4%
Marital Status	Married	54%	39%	7%
	Not married	32%	62%	6%
U.S. Military Veteran		52%	44%	4%
Interview Type	Landline	47%	47%	6%
	Cell Phone	41%	53%	6%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 31st and November 1st, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.