

NBC News/WSJ/Marist Poll Ohio Registered Voter Tables

		Ohio Registered Voters			
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		49%	44%	1%	5%
Party Identification	Democrat	90%	6%	1%	3%
	Republican	5%	92%	1%	2%
	Independent	42%	47%	1%	9%
Party Identification***	Strong Democrats	94%	3%	1%	3%
	Soft Democrats	80%	15%	1%	5%
	Just Independents	36%	43%	2%	19%
	Soft Republicans	11%	83%	1%	4%
	Strong Republicans	3%	95%	1%	2%
Tea Party Supporters		17%	81%	1%	0%
Political Ideology	Very liberal-Liberal	84%	11%	1%	4%
	Moderate	59%	35%	1%	5%
	Conservative-Very conservative	24%	69%	1%	5%
Presidential Choice	Barack Obama and Joe Biden	90%	6%	0%	4%
	Mitt Romney and Paul Ryan	5%	91%	1%	2%
Gender	Men	43%	51%	1%	6%
	Women	55%	39%	1%	5%
Age	Under 45	46%	45%	1%	7%
	45 or older	51%	44%	1%	4%
Age	18 to 29	53%	37%	1%	9%
	30 to 44	42%	50%	1%	6%
	45 to 59	50%	45%	1%	5%
	60 or older	52%	44%	1%	3%
Race	White	44%	50%	1%	5%
	Non-white	81%	14%	1%	4%
Region	Cleveland Area	60%	36%	0%	4%
	East	51%	42%	1%	5%
	Northwest/Toledo	43%	50%	1%	6%
	Columbus Area	52%	41%	1%	6%
	South/Cincinnati	43%	50%	1%	6%
Household Income	Less than \$75,000	54%	40%	1%	5%
	\$75,000 or more	44%	52%	1%	3%
Education	Not college graduate	51%	41%	1%	6%
	College graduate	45%	50%	1%	4%
Marital Status	Married	40%	55%	1%	4%
	Not married	61%	31%	1%	7%
U.S. Military Veteran		48%	47%	2%	4%
Interview Type	Landline	49%	46%	1%	4%
	Cell Phone	50%	40%	1%	9%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 31st and November 1st, 2012, N=1253 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.