

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters			
		Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Likely Voters		50%	45%	1%	4%
Party Identification	Democrat	91%	6%	1%	2%
	Republican	5%	92%	1%	2%
	Independent	43%	49%	1%	7%
Party Identification***	Strong Democrats	96%	2%	1%	2%
	Soft Democrats	81%	15%	1%	3%
	Just Independents	36%	46%	2%	17%
	Soft Republicans	11%	84%	1%	4%
	Strong Republicans	3%	95%	1%	1%
Tea Party Supporters		16%	83%	1%	0%
Political Ideology	Very liberal-Liberal	86%	11%	1%	3%
	Moderate	60%	35%	0%	4%
	Conservative-Very conservative	23%	72%	1%	4%
Presidential Choice	Barack Obama and Joe Biden	93%	4%	0%	3%
	Mitt Romney and Paul Ryan	5%	92%	1%	2%
Gender	Men	43%	52%	1%	4%
	Women	56%	39%	1%	5%
Age	Under 45	46%	46%	1%	6%
	45 or older	52%	45%	1%	3%
Age	18 to 29	57%	35%	1%	8%
	30 to 44	41%	52%	1%	5%
	45 to 59	51%	45%	1%	3%
	60 or older	52%	44%	1%	3%
Race	White	44%	51%	1%	4%
	Non-white	82%	14%	1%	4%
Region	Cleveland Area	60%	37%	0%	2%
	East	51%	43%	1%	4%
	Northwest/Toledo	43%	52%	1%	4%
	Columbus Area	52%	41%	1%	5%
	South/Cincinnati	43%	51%	1%	5%
Household Income	Less than \$75,000	55%	40%	1%	4%
	\$75,000 or more	45%	52%	1%	3%
Education	Not college graduate	52%	42%	1%	5%
	College graduate	45%	51%	1%	3%
Marital Status	Married	40%	56%	1%	3%
	Not married	63%	30%	1%	5%
U.S. Military Veteran		48%	48%	2%	2%
Interview Type	Landline	49%	47%	1%	3%
	Cell Phone	51%	41%	1%	7%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 31st and November 1st, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.