

NBC News/WSJ/Marist Poll Ohio Registered Voter Tables

		Ohio Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		51%	44%	2%	3%
When Casting Ballot	Voted/Plan to vote early	62%	36%	1%	1%
	Vote on Election Day	43%	51%	2%	4%
	Have not decided	65%	24%	1%	10%
Party Identification	Democrat	93%	4%	1%	2%
	Republican	3%	95%	0%	1%
	Independent	45%	45%	4%	6%
Party Identification***	Strong Democrats	98%	1%	1%	0%
	Soft Democrats	86%	9%	1%	5%
	Just Independents	33%	45%	9%	12%
	Soft Republicans	9%	86%	1%	3%
	Strong Republicans	2%	96%	0%	1%
Tea Party Supporters		18%	79%	1%	1%
Political Ideology	Very liberal-Liberal	87%	8%	3%	3%
	Moderate	59%	36%	2%	3%
	Conservative-Very conservative	26%	71%	1%	3%
Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	64%	36%	0%	0%
Past Participation**	Yes	49%	46%	2%	3%
	No	67%	26%	2%	5%
Enthusiasm about Presidential Election	High	51%	48%	0%	1%
	Moderate	53%	41%	2%	5%
	Low	46%	28%	8%	18%
Gender	Men	45%	49%	2%	3%
	Women	57%	39%	1%	4%
Age	Under 45	51%	42%	3%	3%
	45 or older	51%	45%	1%	3%
Age	18 to 29	66%	26%	5%	3%
	30 to 44	42%	52%	2%	4%
	45 to 59	51%	44%	1%	4%
	60 or older	51%	46%	1%	3%
Race	White	46%	49%	1%	3%
	Non-white	83%	14%	1%	2%
Region	Cleveland Area	60%	35%	2%	4%
	East	52%	42%	2%	4%
	Northwest/Toledo	47%	46%	3%	3%
	Columbus Area	55%	41%	2%	2%
	South/Cincinnati	44%	52%	0%	3%
Household Income	Less than \$75,000	57%	39%	1%	3%
	\$75,000 or more	44%	52%	2%	3%
Education	Not college graduate	54%	40%	2%	4%
	College graduate	45%	51%	2%	3%
Marital Status	Married	39%	56%	1%	4%
	Not married	66%	29%	2%	2%
U.S. Military Veteran		46%	50%	1%	2%
Interview Type	Landline	49%	46%	1%	3%
	Cell Phone	57%	37%	2%	4%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 31st and November 1st, 2012, N=1253 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a Presidential Election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.