

NBC News/WSJ/Marist Poll Ohio Likely Voter Tables

		Ohio Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Barack Obama and Joe Biden, the Democrats		Mitt Romney and Paul Ryan, the Republicans	
		Other	Undecided		
		Row %	Row %	Row %	Row %
Ohio Likely Voters		51%	45%	1%	3%
When Casting Ballot	Voted/Plan to voted early	62%	36%	1%	0%
	Voting on Election Day	42%	52%	2%	4%
Party Identification	Democrat	94%	4%	1%	2%
	Republican	3%	95%	0%	1%
	Independent	44%	48%	3%	5%
Party Identification***	Strong Democrats	98%	1%	1%	0%
	Soft Democrats	86%	9%	0%	5%
	Just Independents	34%	49%	8%	9%
	Soft Republicans	8%	88%	1%	3%
	Strong Republicans	2%	96%	0%	1%
Tea Party Supporters		16%	81%	1%	1%
Political Ideology	Very liberal-Liberal	88%	7%	2%	2%
	Moderate	60%	36%	2%	2%
	Conservative-Very conservative	23%	73%	1%	2%
Intensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	62%	38%	0%	0%
Enthusiasm about Presidential Election	High	51%	48%	0%	1%
	Moderate	50%	44%	2%	4%
	Low	48%	28%	8%	17%
Gender	Men	44%	52%	2%	3%
	Women	57%	39%	1%	3%
Age	Under 45	49%	45%	3%	3%
	45 or older	51%	45%	1%	3%
Age	18 to 29	66%	26%	6%	2%
	30 to 44	41%	54%	2%	3%
	45 to 59	51%	44%	1%	4%
	60 or older	51%	46%	0%	2%
	Race	White	45%	51%	1%
	Non-white	83%	14%	1%	1%
Region	Cleveland Area	60%	36%	1%	3%
	East	52%	43%	2%	3%
	Northwest/Toledo	46%	48%	3%	2%
	Columbus Area	54%	42%	2%	2%
	South/Cincinnati	43%	54%	0%	3%
Household Income	Less than \$75,000	56%	40%	1%	2%
	\$75,000 or more	44%	52%	2%	2%
Education	Not college graduate	54%	41%	1%	3%
	College graduate	45%	52%	2%	2%
Marital Status	Married	40%	56%	1%	3%
	Not married	66%	30%	2%	2%
U.S. Military Veteran		46%	52%	1%	1%
Interview Type	Landline	49%	47%	1%	3%
	Cell Phone	56%	39%	3%	3%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 31st and November 1st, 2012, N=971 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.