

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		51%	44%	5%
Party Identification	Democrat	90%	7%	4%
	Republican	8%	90%	2%
	Independent	43%	47%	10%
Tea Party Supporters		16%	81%	3%
Political Ideology	Very liberal-Liberal	91%	6%	2%
	Moderate	58%	32%	10%
	Conservative-Very conservative	26%	71%	3%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	5%	92%	3%
Gender	Men	46%	49%	6%
	Women	56%	39%	5%
Age	Under 45	55%	39%	6%
	45 or older	49%	46%	5%
Age	18 to 29	53%	38%	9%
	30 to 44	57%	39%	4%
	45 to 59	47%	48%	5%
	60 or older	51%	44%	5%
Race	White	45%	49%	6%
	Non-white	81%	14%	5%
Region	Cleveland Area	66%	29%	5%
	East	53%	41%	6%
	Northwest/Toledo	38%	56%	6%
	Columbus Area	53%	44%	3%
	South/Cincinnati	44%	50%	6%
Household Income	Less than \$75,000	56%	38%	5%
	\$75,000 or more	43%	52%	5%
Education	Not college graduate	52%	41%	6%
	College graduate	49%	47%	4%
Marital Status	Married	43%	52%	5%
	Not married	60%	34%	6%
U.S. Military Veteran		43%	51%	5%
Interview Type	Landline	50%	45%	5%
	Cell Phone	54%	39%	7%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.