

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		44%	50%	6%
Party Identification	Democrat	10%	84%	6%
	Republican	88%	9%	4%
	Independent	47%	45%	8%
Tea Party Supporters		77%	19%	4%
Political Ideology	Very liberal-Liberal	13%	85%	2%
	Moderate	36%	55%	9%
	Conservative-Very conservative	66%	28%	6%
Presidential Choice	Barack Obama and Joe Biden	7%	89%	4%
	Mitt Romney and Paul Ryan	90%	7%	3%
Gender	Men	47%	46%	7%
	Women	41%	53%	6%
Age	Under 45	40%	55%	5%
	45 or older	47%	47%	7%
Age	18 to 29	36%	57%	8%
	30 to 44	42%	54%	4%
	45 to 59	47%	47%	7%
	60 or older	47%	47%	7%
Race	White	50%	45%	5%
	Non-white	14%	75%	11%
Region	Cleveland Area	36%	60%	4%
	East	42%	50%	8%
	Northwest/Toledo	56%	38%	6%
	Columbus Area	45%	49%	6%
	South/Cincinnati	44%	48%	7%
Household Income	Less than \$75,000	38%	55%	6%
	\$75,000 or more	54%	43%	2%
Education	Not college graduate	41%	51%	8%
	College graduate	49%	47%	3%
Marital Status	Married	53%	42%	6%
	Not married	34%	59%	7%
U.S. Military Veteran		51%	43%	6%
Interview Type	Landline	47%	47%	6%
	Cell Phone	36%	56%	8%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.